



Deerbrook Mall

Humble, TX

Deerbrook Mall Property Overview

Deerbrook Mall is located in the Lake Houston area of the greater Houston metro, one of the nation's fastest-growing metropolitan areas. The region has attracted an educated workforce due to its low cost of living, diverse economic base, and strong job growth. Retailers at Deerbrook Mall benefit from access to this thriving market.

Strong foot traffic is generated by the shopping center's retail lineup, which includes Dick's Sporting Goods, H&M, Victoria's Secret, Dillard's, JCPenney, Foot Locker, and Macy's. Numerous dining options and a 24-screen AMC Theatres give shoppers additional reasons to visit this outstanding retail and entertainment destination.

PROPERTY INFORMATION

Address: 20131 Highway 59 North
 Market: Houston, TX
 Total Retail Square Footage: 1.2+ million

TRADE AREA PROFILE

2023 Population: 905,459
 2023 Households: 292,416
 2023 % of Households:
 w/Income \$75k+: 45.88%
 w/Income \$100k+: 32.92%
 2023 Average Household Income: \$90,080
 2023 % Pop Age 25+ w/Bachelor's Degree or Higher: 23.93%
 2023 Average Home Value: \$281,305
 2028 Projected Population: 1,015,156
 2028 Projected Households: 327,989
 2028 Projected Average Household Income: \$96,800

7-MILE RADIUS

2023 Population: 299,715
 2023 Households: 100,837
 2023 % of Households:
 w/Income \$75k+: 51.71%
 w/Income \$100k+: 38.22%
 2023 Average Household Income: \$98,652
 2023 % Pop Age 25+ w/Bachelor's Degree or Higher: 31.77%
 2023 Average Home Value: \$302,844
 2028 Projected Population: 344,047
 2028 Projected Households: 115,088
 2028 Projected Average Household Income: \$106,248

DAYTIME EMPLOYMENT

3-mile radius total: 28,006
 White Collar: 58.83%
 Executive/Professional: 37.2%
 5-Mile radius total: 56,506
 White Collar: 53.82%
 Executive/Professional: 32.7%



Source: Synergos

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