



Four Seasons Town Centre

Greensboro, NC



Four Seasons Town Centre Property Overview

Four Seasons Town Centre is Greensboro's only enclosed shopping center. Situated along I-40 with more than 105,000 cars passing daily, the center gives retailers a key opportunity to connect with local shoppers. Tourists and business travelers are also nearby, as the property is adjacent to the Greensboro Coliseum Complex, which hosts more than 1,000 events per year, and the Koury Convention Center, which sees over one million visitors annually.

Anchored by Dillard's, Round1 Bowling & Arcade, and JCPenney and offering an impressive lineup of more than 110 stores including Forever 21, H&M, Victoria's Secret, American Eagle, and Foot Locker, Four Season Town Centre gives consumers many reasons to visit.

PROPERTY INFORMATION

Address: 410 Four Seasons Town Centre
Market: Greensboro, NC
Total Retail Square Footage: 900,000+

TRADE AREA PROFILE

2023 Population: 916,290
2023 Households: 368,017
2023 % of Households:
w/Income \$75k+: 36.56%
w/Income \$100k+: 23.74%
2023 Average Household Income: \$76,239
2023 % Pop Age 25+ w/Bachelor's Degree
or Higher: 30.95%
2023 Average Home Value: \$305,642
2028 Projected Population: 946,082
2028 Projected Households: 379,727
2028 Projected Average Household Income: \$84,517

7-MILE RADIUS

2023 Population: 276,382
2023 Households: 114,520
2023 % of Households:
w/Income \$75k+: 33.84%
w/Income \$100k+: 22.08%
2023 Average Household Income: \$74,506
2023 % Pop Age 25+ w/Bachelor's Degree
or Higher: 38.11%
2023 Average Home Value: \$315,862
2028 Projected Population: 276,028
2028 Projected Households: 114,517
2028 Projected Average Household Income: \$81,715

DAYTIME EMPLOYMENT

3-mile radius total: 40,713
White Collar: 60.15%
Executive/Professional: 39.36%
5-Mile radius total: 117,176
White Collar: 64.9%
Executive/Professional: 41.11%

Source: Synergos

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