



# Lynnhaven Mall

Virginia Beach, VA



# Lynnhaven Mall Property Overview

Lynnhaven Mall is the largest shopping center in southeastern Virginia, serving area residents and the more than ten million tourists who visit the oceanfront attractions of Virginia Beach every year. The property provides visitors with more than 110 stores anchored by Dillard's, JCPenney, and Macy's department stores and an AMC Theatres. Key retailers include Apple, Altar'd State, Michael Kors, Sephora, Victoria's Secret, Old Navy, and Warby Parker.

Other major offerings feature Barnes & Noble, Dave & Buster's, Dick's Sporting Goods, H&M, and L.L.Bean. Lynnhaven Mall's food court and café court, along with Cooper's Hawk Winery and Restaurant, Cracker Barrel, Carrabba's Italian Grill, and Maggie McFly's, have expanded the dining options at the center. Relaxing outdoor plazas also create inviting transitional spaces for residents and visitors alike.

## PROPERTY INFORMATION

Address: 701 Lynnhaven Parkway, Suite 1068  
 Market: Virginia Beach, VA  
 Total Retail Square Footage: 1.2+ million

## TRADE AREA PROFILE

2023 Population: 767,592  
 2023 Households: 293,770  
 2023 % of Households:  
     w/Income \$75k+: 48.62%  
     w/Income \$100k+: 34.05%  
 2023 Average Household Income: \$95,267  
 2023 % Pop Age 25+ w/Bachelor's Degree or Higher: 34.68%  
 2023 Average Home Value: \$445,787  
 2028 Projected Population: 762,576  
 2028 Projected Households: 291,463  
 2028 Projected Average Household Income: \$106,670

## 7-MILE RADIUS

2023 Population: 405,124  
 2023 Households: 157,030  
 2023 % of Households:  
     w/Income \$75k+: 52.85%  
     w/Income \$100k+: 37.62%  
 2023 Average Household Income: \$102,742  
 2023 % Pop Age 25+ w/Bachelor's Degree or Higher: 37.63%  
 2023 Average Home Value: \$483,073  
 2028 Projected Population: 403,208  
 2028 Projected Households: 156,278  
 2028 Projected Average Household Income: \$115,233

## DAYTIME EMPLOYMENT

3-mile radius total: 37,429  
     White Collar: 60.69%  
     Executive/Professional: 40.2%  
 5-Mile radius total: 110,722  
     White Collar: 56.64%  
     Executive/Professional: 37.03%

Source: Synergos

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