



Natick Mall

Natick, MA



Natick Mall Property Overview

Always reinventing to meet the changing needs of Boston's affluent suburban residents, Natick Mall attracts shoppers with its curated selection of lifestyle, experience, and luxury brands including Apple, Nordstrom, Nike, Tory Burch, Louis Vuitton, lululemon athletica, Kendra Scott, Tesla, Tiffany & Co., and Uniqlo. Already home to some of the most sought-after brands in the country, Natick Mall continues to welcome more of Boston's first-to-market brands including Ballard Designs, Level99, MANGO, and Fabletics.

Additionally, alongside a blend of well-known local and national dining concepts such as The Cheesecake Factory, P.F. Chang's, California Pizza Kitchen, Dave & Buster's, and Puttshack, Natick Mall welcomes BOSSE, a state-of-the-art indoor pickleball experience featuring more than 20 courts, a variety of amenities, and four restaurant concepts

PROPERTY INFORMATION

Address: 1245 Worcester Street, Suite 1218
 Market: Boston, MA
 Total Retail Square Footage: 1.6+ million

TRADE AREA PROFILE

2023 Population: 745,121
 2023 Households: 277,277
 2023 % of Households:
 w/Income \$75k+: 66.04%
 w/Income \$100k+: 55.28%
 2023 Average Household Income: \$157,445
 2023 % Pop Age 25+ w/Bachelor's Degree or Higher: 59.04%
 2023 Average Home Value: \$910,514
 2028 Projected Population: 752,122
 2028 Projected Households: 279,622
 2028 Projected Average Household Income: \$185,183

7-MILE RADIUS

2023 Population: 217,905
 2023 Households: 79,479
 2023 % of Households:
 w/Income \$75k+: 68.66%
 w/Income \$100k+: 58.57%
 2023 Average Household Income: \$178,284
 2023 % Pop Age 25+ w/Bachelor's Degree or Higher: 65.01%
 2023 Average Home Value: \$1,053,308
 2028 Projected Population: 219,648
 2028 Projected Households: 80,009
 2028 Projected Average Household Income: \$211,729

DAYTIME EMPLOYMENT

3-mile radius total: 48,829
 White Collar: 60.23%
 Executive/Professional: 39.9%
 5-Mile radius total: 66,942
 White Collar: 61.51%
 Executive/Professional: 41.04%