



Sooner Mall

Norman, OK



Sooner Mall Property Overview

The only enclosed regional shopping center in Norman, Sooner Mall attracts area residents and nearby University of Oklahoma students with a strong retailer and entertainment mix. Visitors can enjoy more than 40 popular stores and restaurants, including American Eagle, Bath & Body Works, Buckle, LongHorn Steakhouse, Champs Sports, Get Air Trampoline Park, francesca's, and Victoria's Secret, as well as anchor stores Dillard's, JCPenney, and Old Navy.

PROPERTY INFORMATION

Address: 3301 West Main Street
 Market: Oklahoma City, OK
 Total Retail Square Footage: 500,000+

TRADE AREA PROFILE

2023 Population: 343,363
 2023 Households: 130,120
 2023 % of Households:
 w/Income \$75k+: 44.18%
 w/Income \$100k+: 29.35%
 2023 Average Household Income: \$84,481
 2023 % Pop Age 25+ w/Bachelor's Degree or Higher: 32.74%
 2023 Average Home Value: \$283,700
 2028 Projected Population: 362,707
 2028 Projected Households: 137,258
 2028 Projected Average Household Income: \$92,585

7-MILE RADIUS

2023 Population: 151,830
 2023 Households: 59,665
 2023 % of Households:
 w/Income \$75k+: 41.87%
 w/Income \$100k+: 28.61%
 2023 Average Household Income: \$81,856
 2023 % Pop Age 25+ w/Bachelor's Degree or Higher: 43.24%
 2023 Average Home Value: \$313,331
 2028 Projected Population: 159,251
 2028 Projected Households: 62,464
 2028 Projected Average Household Income: \$89,432

DAYTIME EMPLOYMENT

3-mile radius total: 31,379
 White Collar: 67.91%
 Executive/Professional: 44.47%
 5-Mile radius total: 42,942
 White Collar: 66.32%
 Executive/Professional: 43.33%