



Towson Town Center

Towson, MD



Towson Town Center Property Overview

Towson Town Center is a retail and dining destination in the greater Washington, D.C. and Baltimore area, providing visitors and residents with a unique mix of luxury brands and restaurants that appeal to a wide range of shopper demographics.

The center features popular shops in an intimate environment, including anchor stores such as Macy's, Macy's Backstage, Round1 Bowling & Arcade, Nordstrom, and Nordstrom Rack and retailers like Apple, Pottery Barn, lululemon athletica, The North Face, TUMI, Tory Burch, Warby Parker, Madewell, Sephora, and a multi-level ZARA. Dining options include Chick-fil-A, Stoney River, Steakhouse and Grill, TGI Fridays, and The Cheesecake Factory. Customers and retailers alike enjoy the pedestrian-friendly streetscape in Towson Town Center's unique and appealing shopping environment.

PROPERTY INFORMATION

Address: 825 Dulaney Valley Rd.
 Market: Baltimore, MD
 Total Retail Square Footage: 1+ million

TRADE AREA PROFILE

2023 Population: 694,533
 2023 Households: 279,825
 2023 % of Households:
 w/Income \$75k+: 49.76%
 w/Income \$100k+: 36.62%
 2023 Average Household Income: \$103,507
 2023 % Pop Age 25+ w/Bachelor's Degree or Higher: 44.83%
 2023 Average Home Value: \$427,670
 2028 Projected Population: 697,744
 2028 Projected Households: 281,108
 2028 Projected Average Household Income: \$114,039

7-MILE RADIUS

2023 Population: 583,932
 2023 Households: 239,254
 2023 % of Households:
 w/Income \$75k+: 45.62%
 w/Income \$100k+: 33%
 2023 Average Household Income: \$96,971
 2023 % Pop Age 25+ w/Bachelor's Degree or Higher: 42.22%
 2023 Average Home Value: \$396,687
 2028 Projected Population: 582,232
 2028 Projected Households: 238,619
 2028 Projected Average Household Income: \$106,744

DAYTIME EMPLOYMENT

3-mile radius total: 73,637
 White Collar: 71.43%
 Executive/Professional: 43.94%
 5-Mile radius total: 123,930
 White Collar: 70.78%
 Executive/Professional: 44.32%

Source: Synergos

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