



# Visalia Mall

Visalia, CA



# Visalia Mall Property Overview

Visalia Mall, which has the distinction of being California's first enclosed mall, is a retail destination for the whole family, with its bright concourse filled with lush landscaping, natural light, and a vibrant children's play area. Located between Bakersfield and Fresno in the heart of the San Joaquin Valley, the city of Visalia is known as the gateway to Sequoia National Park and attracts regular customers from a wide radius.

Shoppers of all ages can enjoy an exciting lineup of retailers and dining options. The merchandise mix includes popular retailers such as Foot Locker, Forever 21, Hollister, Cotton On, Macy's, Old Navy, and Victoria's Secret. Family-friendly dining options include Blaze Pizza and Red Robin. With an inviting atmosphere and a children's play area, Visalia Mall is the preferred shopping destination for locals and visitors alike.

## PROPERTY INFORMATION

Address: 2031 South Mooney Blvd  
 Market: Visalia, CA  
 Total Retail Square Footage: 400,000+

## TRADE AREA PROFILE

2023 Population: 582,598  
 2023 Households: 175,289  
 2023 % of Households:  
     w/Income \$75k+: 38.48%  
     w/Income \$100k+: 24.94%  
 2023 Average Household Income: \$76,162  
 2023 % Pop Age 25+ w/Bachelor's Degree  
     or Higher: 15.48%  
 2023 Average Home Value: \$401,472  
 2028 Projected Population: 624,649  
 2028 Projected Households: 188,212  
 2028 Projected Average Household Income: \$85,090

## 7-MILE RADIUS

2023 Population: 200,030  
 2023 Households: 64,236  
 2023 % of Households:  
     w/Income \$75k+: 45.42%  
     w/Income \$100k+: 29.82%  
 2023 Average Household Income: \$85,917  
 2023 % Pop Age 25+ w/Bachelor's Degree  
     or Higher: 20.52%  
 2023 Average Home Value: \$425,900  
 2028 Projected Population: 223,584  
 2028 Projected Households: 71,542  
 2028 Projected Average Household Income: \$96,744

## DAYTIME EMPLOYMENT

3-mile radius total: 54,636  
     White Collar: 67.07%  
     Executive/Professional: 42.7%  
 5-Mile radius total: 63,885  
     White Collar: 65.54%  
     Executive/Professional: 42.12%

Source: Synergos

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