



Willowbrook Mall

Houston, TX



Willowbrook Mall Property Overview

Willowbrook Mall serves the affluent shopper demographics of the northwest Houston market with considerable shopping and dining options. This popular retail center sees millions of shoppers per year, with an average expenditure of over \$100 per shopping trip.

Department stores at the center include Dillard's, JCPenney, and Macy's. The center also draws foot traffic with its exciting lineup of sought-after retailers and restaurants, including Apple, Dick's Sporting Goods, Chick-fil-A, Taco Bell, Villa Pizza, H&M, Lush, Michael Kors, Nordstrom Rack, Sephora, and Zara.

This retail property also benefits from its location in the heart of northwest Houston at State Highway 249 and Farm to Market Road (FM) 1960, one of the city's hottest growth corridors.

PROPERTY INFORMATION

Address: 2000 Willowbrook Mall

Market: Houston, TX

Total Retail Square Footage: 1.5+ million

TRADE AREA PROFILE

2023 Population: 1,513,492

2023 Households: 503,824

2023 % of Households:
w/Income \$75k+: 49.18%
w/Income \$100k+: 35.45%

2023 Average Household Income: \$96,267

2023 % Pop Age 25+ w/Bachelor's Degree
or Higher: 31.9%

2023 Average Home Value: \$319,870

2028 Projected Population: 1,642,065

2028 Projected Households: 544,339

2028 Projected Average Household Income: \$104,276

7-MILE RADIUS

2023 Population: 588,715

2023 Households: 203,934

2023 % of Households:
w/Income \$75k+: 46.56%
w/Income \$100k+: 33.54%

2023 Average Household Income: \$95,051

2023 % Pop Age 25+ w/Bachelor's Degree
or Higher: 31.4%

2023 Average Home Value: \$307,109

2028 Projected Population: 595,636

2028 Projected Households: 206,289

2028 Projected Average Household Income: \$102,466

DAYTIME EMPLOYMENT

3-mile radius total: 47,403

White Collar: 59.38%

Executive/Professional: 40.24%

5-Mile radius total: 101,288

White Collar: 60.3%

Executive/Professional: 41.08%

Source: Synergos

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