

Brookfield  
Properties

# THE EDGE

VOLUME 3, NOVEMBER 2023

## A WORKPLACE OF CHOICE

Inside Candor  
TechSpace, Sector 48,  
Gurugram

BLOOMING  
BIODIVERSITY  
An encyclopedia of  
plants across our  
properties

# STRENGTH THROUGH

The Pride March 2023  
challenged prejudices

# DIVERSITY



# EDITOR'S NOTE

Dear patrons,

In this edition of our magazine, we're excited to share stories that highlight our unwavering commitment to inclusivity and sustainability. Embracing diversity not only enriches our workplace culture, but also fuels innovation, sustainable growth and loyalty among our tenant partners.

This year marked a significant addition to our event line-up: the Pride March. Held across seven properties and five cities, the event brought together 1500 tenants and members of the LGBTQIA+ community. Delve into the inspiring details of this event in our cover story, "Strength Through Diversity".

Our Earth Day celebrations resonated deeply as we engaged over 1000 tenants in a citywide clean-up initiative. We also recently published The Green Cover, a comprehensive compendium detailing the diverse plant life thriving across our properties in India, and Biodiversity Report-India 2023, which gives you a view of our strategy to enrich biodiversity across our properties.

“  
*Embracing diversity not only  
enriches our workplace culture,  
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among our tenant partners*  
”

In other stories, check out the feature on Candor TechSpace, Sector 48, Gurugram, a world-class office park designed to unlock the full potential of employees, and the recap of our recent retail events and activations, which surprised and delighted consumers.

Lastly, don't miss "Walk The Talk", a captivating Q&A with the leadership of Mirae Asset India, our esteemed tenant at Equinox, Mumbai. Gain valuable insights into the dynamic trends that are shaping India's financial markets.

Your feedback is invaluable to us. Please share your thoughts and suggestions by reaching out to us at [marketing.India@brookfieldproperties.com](mailto:marketing.India@brookfieldproperties.com). Together, we continue to forge a future defined by inclusivity, sustainability, and progress.



N I S H A  
V I J A R A N I A

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# Strength through diversity

Brookfield Properties' Pride March, held in five cities in June, challenged prejudices. Here's a look at how our recent initiatives are helping us build a more equitable society

**S**trength through diversity' is one of the key tenets at Brookfield Properties. Our culture is defined by collaboration and equal representation at all levels. This year, we held our first annual Pride March, to celebrate and support the LGBTQIA+ community. With over 2300+ registrations,

At Candor TechSpace, Sector 21, Gurugram



1500+ participants across five cities walking along, it was a celebration of diversity, inclusion, and equality in their beautiful forms. We painted the campuses with the vibrant colors of pride, accompanied by the tunes of the jukebox and the uplifting beats of the brass band. The march challenged prejudices, and served as a reminder that every person deserves respect, dignity and equal treatment.

To ensure the event generates a long-term societal change, we announced an innovative initiative in collaboration with the Pride



Circle Foundation: PrideED aims to provide opportunities to students to work on projects that promote LGBTQIA+ inclusion in society. The fellowship program has already attracted talented students, and we plan to make significant investments to support their efforts.

We believe that creating an inclusive and supportive culture is essential, not just within our campuses but also in society at large. This initiative represents our commitment to fostering an environment where all can truly thrive, with equal respect and opportunities at their workplace. ■

# Walk the talk

**Mirae Asset is a South Korea-based financial services conglomerate. Mirae Asset Capital Markets India is one of the marquee occupants at Equinox, in Mumbai's Bandra-Kurla Complex (BKC). In an interview with The EDGE, Robinson Francis, COO at Mirae Asset Capital Markets India, talks about the firm's empowering work culture and the perks of having an office at Equinox**

**How do you envision Mirae Asset's role and impact within the evolving Indian financial services landscape in the coming years, particularly in the context of changing market dynamics?**

Mirae Asset has shown its commitment to the Indian financial services over the years. Because of its patience and endurance, it has become a renowned brand in the Indian financial markets. Being a global organization, Mirae Asset endeavours to bring its capabilities

on global products, services and technology to the Indian investors. Its presence and growth indicate its firm belief in the Indian growth story.

Mirae Asset operates in 17 global markets across various verticals, i.e., investment banking, wealth management, asset management, insurance, financial services, real estate consulting, venture investment, social contribution, and capital and financing. In 2017, Mirae Asset Capital Markets made its entry into India and focused on investment banking and institutional broking business. We faced the challenges of a new entrant, the Covid pandemic and continuous regulatory changes. But we have still managed to thrive and grow. We successfully launched our retail stock broking platform in April 2022. Today, we proudly serve nearly 500,000 customers, and our daily transaction volume ranges from 16 to 19 lakhs trades, a truly impressive feat.

The stockbroking business has also transformed over time, especially with the emergence of discount brokers. Previously, traditional investors relied heavily on broking firms for guidance, but now they are more tech-savvy and independent in executing trades. Our focus has been to provide most transparent and affordable products, and simple UI/UX in our digital interfaces to our customers. In this changing landscape, our platform has excelled. However, our commitment to innovation and leading the way in technology enhancements continues to drive our journey in the dynamic Indian financial services arena, promising ongoing excitement and dynamism.

**How significant do you consider the workplace in your list of priorities for employees? And can you provide more insight into the role that offices play in this context and your reason for choosing the Brookfield properties campus?**

Our business is closely tied to the stock market

timelines, and various segments, such as equities, derivatives and currencies, operate on different schedules. It's crucial for us to have teams available during these market hours and provide them with flexibility. Thus, in terms of the workplace, office location matters a lot, and our office in BKC is centrally located and closer to the financial hub, to regulators, exchanges, clients, etc. Being closer to Kurla railway station, it is convenient for major workforce to travel. From business perspective, many of the financial institutions are having their offices in and around BKC thereby reducing the journey time for meetings. Additionally, the vibrant campus, featuring a fantastic food court and green spaces, creates an enjoyable working environment.

**How is Brookfield Properties adding value by creating an enjoyable and engaging workplace for your employees?**

Brookfield Properties definitely elevates our workplace experience. They organize a range of engaging activities – from sports competitions to women's events and entertainment – making the office a fun place to work. Our employees actively participate in these events, contributing to the lively atmosphere and ensuring everyone stays excited about coming to work. Additionally, the practice of sharing information in public areas such as lifts and corridors helps build a sense of community among employees and brings them together.

**Do you think working from the office being essential for fostering a collaborative culture and employee development, or do you see a flexible hybrid structure as the future?**

During Covid, we adapted to remote work, but as a part of essential services, some of our workforce continued to operate from our offices. We find that having employees in the

office is crucial due to the rapid changes in our industry, which require constant learning and knowledge sharing through collaboration. Our business thrives on multiple people working together on actionable plans, and in-person engagement has a significant advantage over remote work.

**Given that ESG is a top priority for Brookfield Properties and offices are increasingly emphasizing sustainability, what's your**



perspective on the impact of sustainability, and how do you view Brookfield Properties' contributions in this regard?

I must commend Brookfield Properties for their remarkable efforts. The upkeep of the campus is exceptional and the greenery within the campus provides a refreshing and inviting atmosphere compared to the surroundings outside. This lush environment adds a vibrant vibe to our workplace, setting it apart from standalone buildings.

Regarding our experience at Equinox, it's been just eight months, and we've already expanded due to our growth. Our current floor is fully occupied, prompting us to secure additional space on the floor above.

I would also like to express our gratitude to Brookfield Properties for a very helpful gesture. Early this year, when our chairman visited India, Brookfield Properties extended their support to ensure a seamless visit, helping navigate traffic and facilitating entry and exit from the campus. The assistance is greatly appreciated.



**QUICK TAKES**

**One word to describe the culture at Mirae Asset?**

Innovation. It's ingrained in everything we do, setting us apart from our competitors.

**Any ongoing idea or trend in your industry that excites you?**

The advancements in AI and ML are incredibly promising. Businesses across sectors are delving into their potential and in our industry, we're particularly thrilled about harnessing AI and data analytics to gain deeper insights into investor behaviour, allowing us to align our strategies accordingly.

**How do you keep your team motivated?**

Flexibility in working hours, diverse roles to prevent monotony and encouraging innovation are key.

**What is Mirae Asset's well-being mantra, and how does it contribute to a thriving and healthy workplace culture?**

Mirae Asset's wellbeing mantra centers around innovation and fostering a culture of open expression. We encourage our employees to voice their ideas and believe that even small ones can lead to significant innovations. This approach aligns with our non-hierarchical culture, which promotes open communication and includes skip-level meetings to stay closely connected with our ground-level teams. This dynamic atmosphere contributes to a thriving and healthy workplace culture that values innovation and the contributions of every team member.

**Favorite spot in your office or campus?**

While there are several favourite spots, I particularly enjoy the green spaces around the building, which are perfect for post-lunch walks and provide a refreshing break.

# Reimagining the office

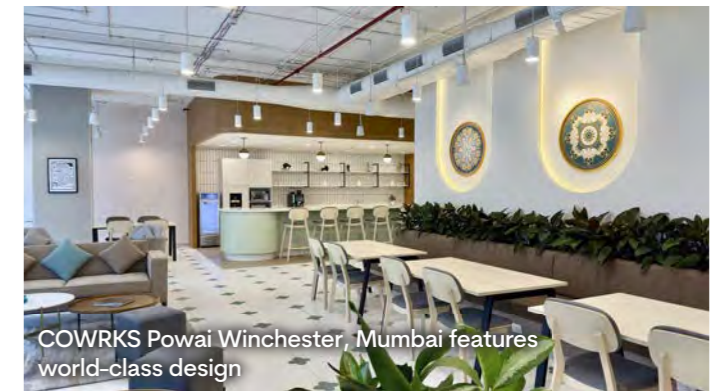
**Located in prime business districts in Mumbai and Pune, two new COWRKS centers offer companies a range of flexible workspaces**

The newest COWRKS center was unveiled in Mumbai, at Winchester, in One South Avenue, in Downtown Powai. It's spread across 27,354 sq. ft., with 350 desks. COWRKS Powai Winchester enables medium to large corporations leverage a wide array of flexible workspaces backed by enterprise-grade security, world-class design, intelligent technology and business-class hospitality. Downtown Powai is among Mumbai's prominent business hubs, offering a 24x7 live-work-play environment and top-notch infrastructure.

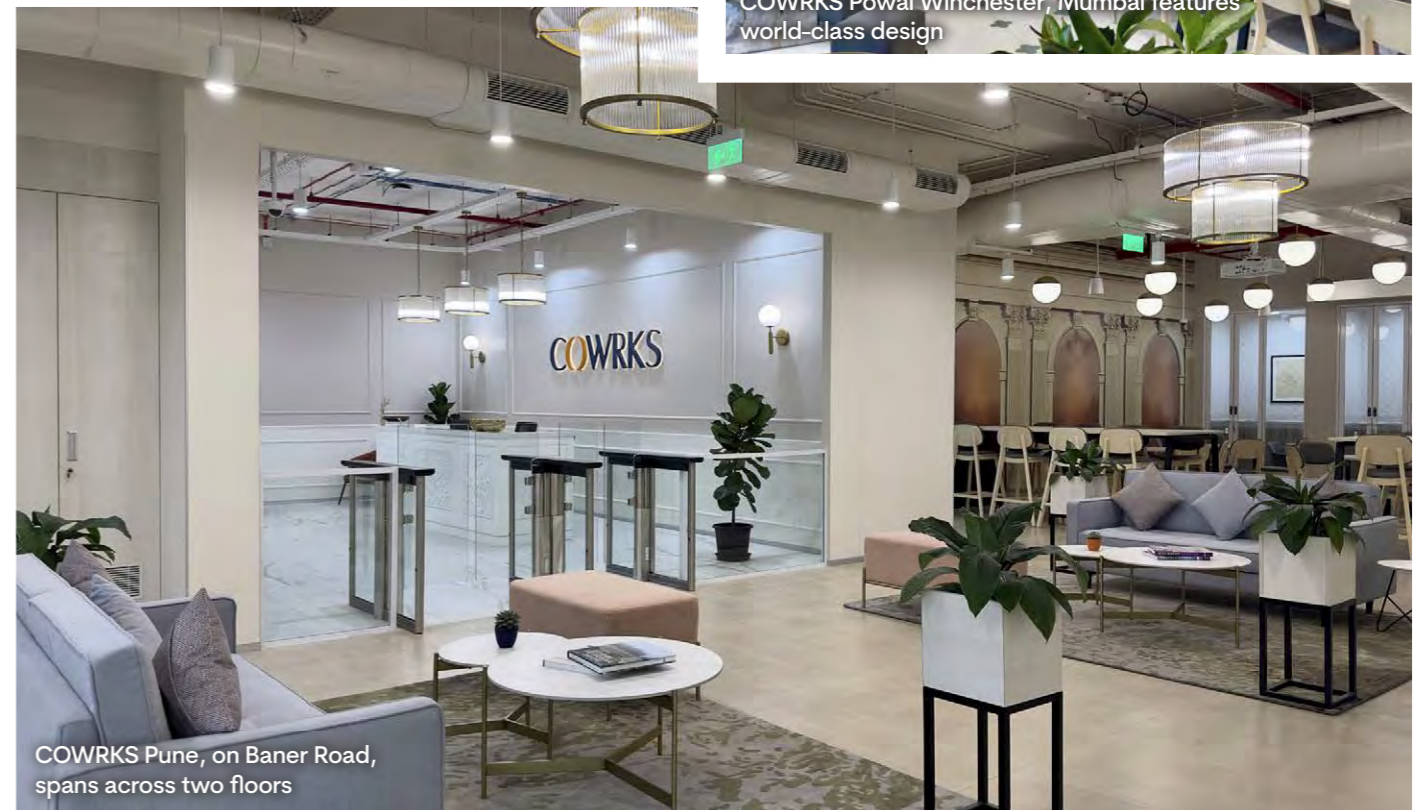
About four hours from Mumbai, in Pune, another COWRKS opened its doors recently. Located at our 45ICON business park, on Baner Road, the center spans across two floors, with 678 desks spread over 50,000

sq. ft.. The spacious center offers managed offices and flexible workspace solutions equipped with modern infrastructure. 45ICON is located in proximity of Pune University, Central Business District and residential catchment areas. It also has easy access to the upcoming metro station and the Mumbai-Pune expressway.

Managed by Brookfield Properties, COWRKS offers both startups and established companies virtual offices, dedicated and flexible desks, and private studios. From premium meeting rooms to luxurious event spaces, COWRKS has got it all.



COWRKS Powai Winchester, Mumbai features world-class design



COWRKS Pune, on Baner Road, spans across two floors

# A workplace of choice

With its best-in-class amenities, Candor TechSpace, Sector 48, Gurugram is a business park built to institutional specification in a campus-style development

A well-designed workplace has the potential to enhance an organization's effectiveness and define its values. Positioned within an IT/ITES SEZ in Gurugram, Candor TechSpace in Sector 48 has been meticulously planned to support both operational efficiency and employee well-being. Spread over 25.18 acres, this campus provides all the contemporary amenities and resources essential for a modern enterprise to maintain its competitive edge.

Here are the key aspects that have made the campus a workplace of choice among leading global companies.







With amenities such as outdoor sports zones, the business park encourages holistic employee development

### EXCELLENT CONNECTIVITY

It's close to the international airport as well as the nearest metro station. It is also just minutes away from National Highway 48 (erstwhile NH-8), being connected to it at two major junctions. Social infrastructure in campus proximity includes hotels, shopping malls and hospitals.

### HOLISTIC EMPLOYEE DEVELOPMENT

The contemporary design features vibrant open spaces, invigorated by natural light, which not only energizes the workspace but also encourages collaboration and a sense of community. The campus is integrated with

facilities and amenities that encourage holistic employee development. The central lawn hosts lively events and interactive, outdoor breakout spaces, where employees can unwind and recharge. A cricket pitch, an open gym, an indoor gym and a space for outdoor sports give employees the infrastructure to become the strongest physical version of themselves.

### SUSTAINABILITY

Sustainability is at the core of the operations and design at all our office parks. Candor TechSpace, Sector 48, Gurugram is an IGBC Platinum rated campus. Rooftop solar panels,



The enticing food court is a highlight of the newly launched amenity block

LED lighting, rainwater harvesting tanks and pits, organic waste composting, and charging stations for electric vehicles all play a role in minimizing the ecological footprint.

### CULINARY DELIGHTS

The office park recognizes the importance of culinary experiences in enhancing the overall work ambiance. The new launched amenity block features an enticing food court. It provides a dizzying array of mouth-watering options — from fast foods and traditional thali meals to freshly baked goodies and healthy organic items. The campus also features a fine dine restaurant with exquisite interiors,



The campus features charging stations for electric vehicles



The lobby makes a lasting first impression

and a banquet hall, which accommodates up to 300 people.

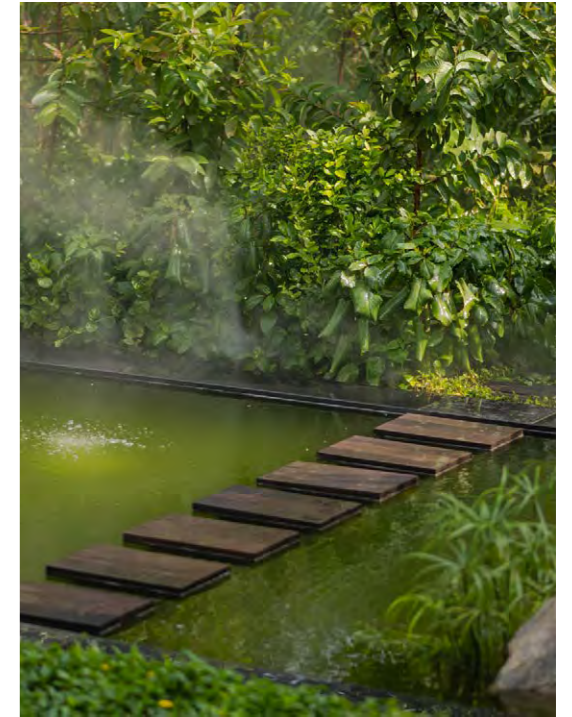
### PLACEMAKING

Our placemaking initiatives infuse excitement into the campus. From thought-provoking art exhibitions to cultural festivals, the business park gives employees lots to do.

Today, an organization's success is not solely determined by its financials. It is also a function of intangible factors such as employee collaboration, success, and the work environment. Companies thus have to be efficient, resilient, and future-ready while looking after the needs of their employees.



Vibrant open spaces infuse excitement into the campus



The architecture adheres to international standards of quality, with premium building structures



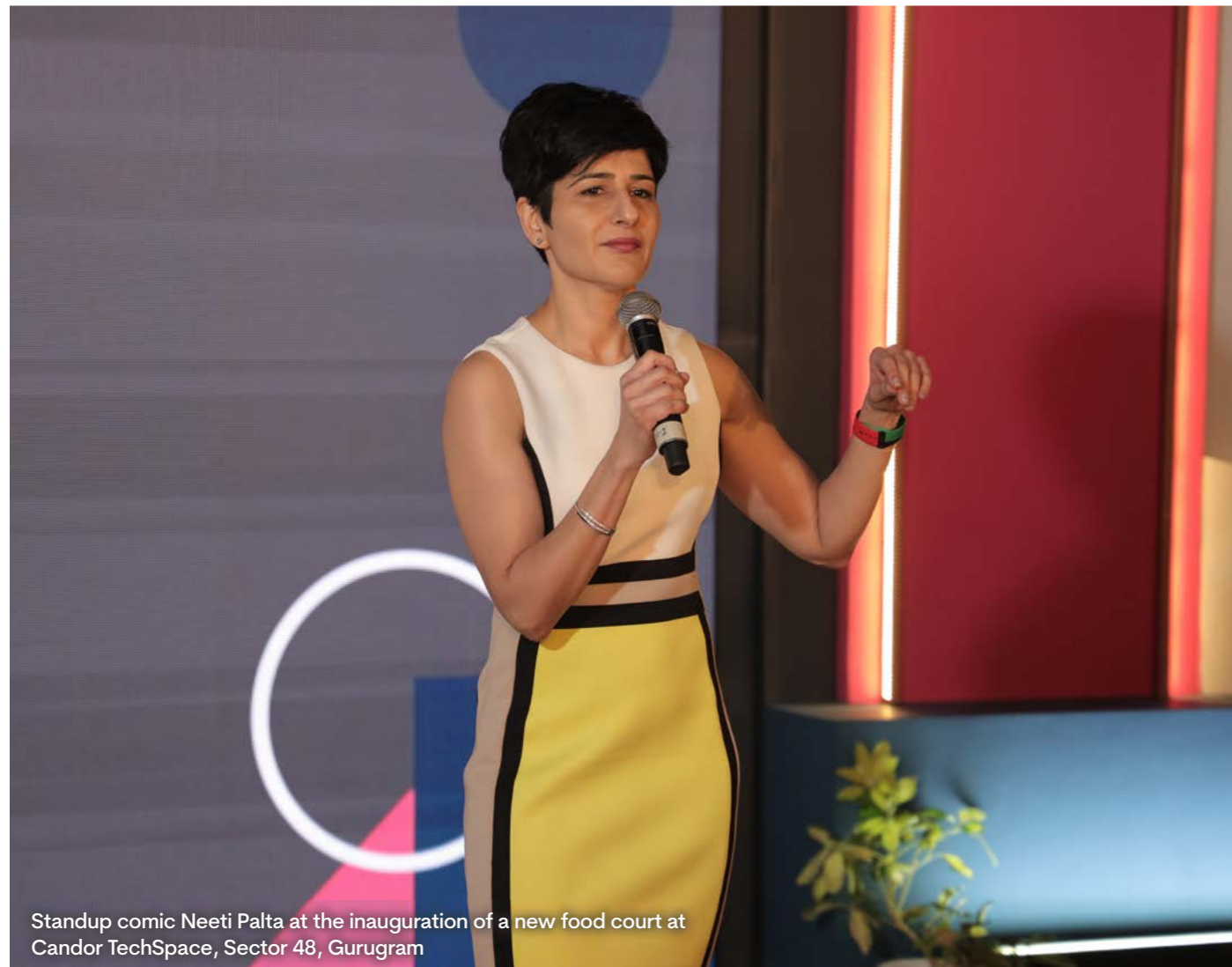
The property has received Platinum rating from the Indian Green Building Council

Candor TechSpace, Sector 48, Gurugram presents a strong value proposition. It offers all the amenities a business needs to hit the ground running. Moreover, the office park's integrated ecosystem provides networking opportunities, open green spaces, an exclusive clubhouse and an ecstatic campus environment.

# Experience world-class amenities

A recent set of upgrades and additions at our assets take the tenant experience to a new level

New asset developments are reshaping 45ICON — our corporate campus in Pune — into an unparalleled hub for work. Several enhancements have been introduced, and we recently inaugurated the upgraded lobbies, driveway and drop-off areas and a central spine. Esteemed business figures like Rabin Patra, co-founder of Tarana Wireless, and Rajesh Wazarkar, Managing Director of Hyster Yales, graced the inauguration ceremony.



Standup comic Neeti Palta at the inauguration of a new food court at Candor TechSpace, Sector 48, Gurugram



Innauguration of amenity block at Candor TechSpace, Newtown, Kolkata

Meanwhile, in Mumbai, an upgrade project was carried out in the lobby of Winchester, our property in Downtown Powai. Notably, senior leadership from Nomura, our tenant there, inaugurated the new lobby.

Another building within Downtown Powai, Ventura, also received a revamped lobby. Distinguished by its double-height design, this lobby serves as a unique entrance to the recently opened Chroma outlet. Additionally, it features a dedicated elevator and comfortable seating arrangements.

In north, our Candor TechSpace campus in Gurugram's Sector 48 introduced a new food court within the New Amenity Block. In east, a new amenity block was unveiled at Candor TechSpace, Newtown, Kolkata. It offers tenants a food court, a gym and a swimming pool.

Undoubtedly, these enhancements will significantly elevate the overall experience for tenants. At Brookfield Properties, the amenities we deliver are just as exceptional as the places we create — and our tenant surveys consistently report high levels of satisfaction. ■



The Miyawaki forest at Ecoworld will be home to 38 species of plants



## Rejuvenating urban landscapes

The Miyawaki forest at Ecoworld sets a new benchmark for sustainable workplaces

**B**ased on the Miyawaki method, which entails planting dozens of native species, we are building a dense urban forest at Ecoworld in Bengaluru.

The method directs the sunlight to shine on the saplings only from top side, so that they grow vertically rather than horizontally. The trees become self-sustaining in around three years.

Compared to other techniques, a forest built using the Miyawaki method grows 10 times faster and 30 times denser. Which is why it is increasingly being adopted across Indian cities.

The Miyawaki forest at Ecoworld covers 271 sq. m. and will be home to 38 different species, comprising 672 saplings of varying heights and densities. It will enrich biodiversity and boost the wellbeing of our tenants and employees, and set a new benchmark for sustainable workplaces.

It goes without saying that in a world dominated by concrete (source for about eight% of global CO2 emissions, according to think thank Chatham House), afforestation initiatives such as these are much-needed. The forest is a part of our ongoing efforts to achieving net-zero emissions, through carbon sequestration, improved air quality and enhanced microclimates. It exemplifies our philosophy of creating a symbiotic relationship between humans and nature. ■

# Blooming biodiversity

Released recently, *The Green Cover* is a fascinating guide to plants inside our properties. We also published the *Biodiversity Report-India 2023*

At Brookfield Properties, addressing the challenges of climate change is a key objective. We have seamlessly incorporated biodiversity into our architectural designs, dedicating 30% of space within each of our properties to lush greenery. Indigenous trees, water elements and seasonal flora flourish inside our campuses.

Furthering our commitment to a more sustainable future, we present *The Green Cover* — a comprehensive compendium

detailing the diverse plant life thriving across our properties in India. This resource encompasses a range of topics, from sunlight requirements and soil moisture needs to the plants' medicinal properties and blooming patterns. Each entry provides extensive insights into the plant's origins, botanical family, coloration, and seasonal transformations, complemented by vivid imagery. This compendium holds significant value within the realm of horticultural literature.





(From left) Shailesh Haribhakti, Independent Director, Brookfield India Real Estate Trust, and Alok Aggarwal, MD and CEO, Brookfield Properties India



(From left) Munish Mathur, Senior Vice President & Regional Head - North, Nisha Vijarania, Assistant Vice President - Marketing & Branding, and Rajnish Kumar, Independent Director, Brookfield India Real Estate Trust

Our dedication to sustainability is further demonstrated through the recently released Biodiversity Report-India 2023. This report gives stakeholders a window into our strategic approach to enriching biodiversity within our properties and curbing CO2 emissions. The action plan outlined within includes the incorporation of water features to bolster animal habitats, expanding canopy coverage, and constructing pergolas and green tunnels. The report also provides Urban Heat Island maps and the amount of carbon sequestered by trees at each of our properties.

Both of these valuable resources are accessible online, reflecting our values of transparency and knowledge-sharing. We invite you to engage with these documents and join us in our journey towards a greener future. ■

# #InvestInOurPlanet

Brookfield Properties' 2023 World Earth Day campaign inspired tenants and employees to take action for a sustainable future



During the Ploggers' Drive, participants picked up litter in Delhi-NCR, Kolkata, Mumbai and Bengaluru

The theme for the 2023 Earth Day was 'Invest in our Planet'. The global effort seeks to engage the masses, governments, institutions and businesses to accelerate the transition to an equitable green economy. Around 1 billion people in 192 countries celebrate the day, to safeguard the planet.

As is the case every year, Brookfield Properties participated in the Earth Day celebrations with a set of unique pan-India initiatives. The campaign sought to address the impact of climate crisis and encourage behavioral change.

We organized a Ploggers' Drive for our employees and tenants across eight campuses in four cities. Participants jogged and picked up litter in Delhi-NCR, Kolkata, Bengaluru and Mumbai. Social influencers such as Ripu Daman (the founder of Litter Free India), Rashmi



Singh (the founder of Mumbai Ploggers), and G Nagaraj aka Plog Raj (the founder of The Indian Ploggers Army) led the activity in each city. A total of 450+kg of waste was collected from the streets.

Another initiative was Picnic by the Pond, a clean up drive held around water bodies. It involved cleaning up a pond, planting saplings around it, and initiating efforts to restore degraded land, to promote soil and moisture conservation. The activity was conducted at Kasan Pond in Manesar, Powai Lake in Mumbai and Madiwala Lake in Bengaluru.

At Brookfield Properties, sustainability is our top priority. Our green initiatives optimize natural resources and promote the wellbeing of our communities. On this Earth Day, we are happy to have engaged and inspired more than 1000 tenants across the country. ■

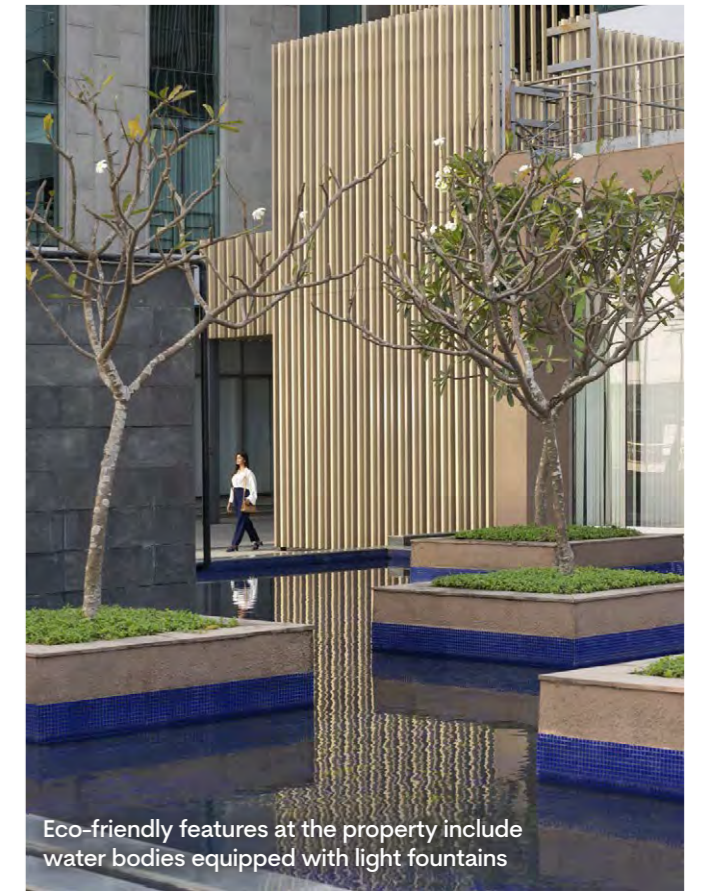
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*A total of 450+kg  
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”





The largest SEZ in East India, Candor TechSpace, Rajarhat, Kolkata has achieved another milestone. The office park is now powered fully by renewable energy. It's the first corporate campus in the state to garner this distinction.

The achievement is partly attributable to the property's partnership with the West Bengal State Electricity Distribution Company Ltd. (WBSEDCL), which supplies renewable energy to private companies. A portion of the renewable energy powering the campus is generated on site, via a large solar plant installation. Built in 2020, this solar plant is expected to abate CO2 emissions by 5890 tonnes by 2045.



Eco-friendly features at the property include water bodies equipped with light fountains

# West Bengal's first fully green office park

Running on 100% renewable energy boosts Candor TechSpace, Rajarhat, Kolkata's cachet as an environmental steward







The lush green campus has been designed with an optimal energy footprint



This development boosts the office park's cachet as an environmental steward. Other notable green features at the property include rainwater harvesting and water recycling systems, a lush central lawn, water bodies equipped with light fountains, and a bird sanctuary.

At Brookfield Properties, we place utmost importance on Environmental, Social, and Governance (ESG) parameters, to create long-term value for all stakeholders. This milestone is a testament to our sustainability-first planning. More importantly, it's a significant step towards our goal of achieving carbon neutrality by 2040. ■

# Cricket fervor at our campuses



The Cricket Mania 2023 contest had participants making predictions to win smartphones and bikes



**At the live IPL screenings held at our office parks in seven cities, the atmosphere was electric**

At our office parks, going to work never feels routine. A work day at our campuses frequently has some pleasant surprises to offer. Many months ago, for instance, we had held movie screenings at a couple of our properties. In June-August, we decided to take things up a notch with the live screening of Indian

Premier League (IPL) matches across our properties in India.

Four matches were screened at 10 campuses in seven cities. Thousands of tenants came out to enjoy the contests on large LED screens. It was a great opportunity for them to unwind themselves and also collectively cheer for their favourite team. The screening venues crackled with the fervor that only cricket can inspire in India.

Adding to the excitement was the Cricket Mania 2023 contest, where participants could make predictions online and win goodies. A total of 55 smartphones and four Royal Enfield bikes (bumper prizes) were awarded to the winners from across India. The contest delighted our tenants. We have many more engaging events in store for you this year, and also lots more prizes to give away. ■

# From kickoff to glory

Hosted at Candor TechSpace, Sector 21, Gurugram's new multi-sports arena, Futsal Premier League had the spectators hooked

The five-day inter-tenant tournament held in June featured 12 teams of six players each.

The 1000+ spectators witnessed an exhilarating exhibition of dribbling skills and competitive spirit. Ultimately, R1 emerged numero uno in this contest of wills.

For the participants, the event was a deserved break from work. They also appreciated the opportunity to interact with peers from other organizations in the campus. At Brookfield Properties, we strive to help our tenants achieve work-life balance.

The event also marked the launch of a new state-of-the-art multi-sports arena at the most vibrant campus of Gurugram. The arena is designed specifically for futsal and box cricket. The action-packed tournament uncorks an exciting season of sports. ■



## A SPORTS SPECTACLE

5  
DAYS

120  
PLAYERS

23  
MATCHES

1000+  
SPECTATORS



The World Earth Day celebrations at Worldmark Aerocity, Delhi, involved Peepal Baba, founder of the NGO Give Me Trees

# The art of placemaking

Combining creativity, fun and social consciousness, our retail events and activations consistently deliver fresh experiences



Our best-in-class shopping destinations provide an engaging environment and experience for our communities, retailers and consumers. At our retail spaces, brands grow, shoppers are entertained and communities connect.

A great example of community engagement was the World Earth Day celebration at Worldmark Aerocity, in Delhi. We teamed up with Give Me Trees, an NGO founded by Swami Prem Parivartan (aka Peepal Baba), who has devoted his life to the planting and preservation of trees. More than 100 students from Delhi Public School



At 'Sapno Ki Udaan', hosted at Worldmark Gurugram, diversity, inclusion and oneness were celebrated

Gurugram were hosted at the mall, where they got a chance to interact with and draw inspiration from Peepal Baba. Meanwhile at The Pavilion Mall in Ludhiana we planted more than 100 trees were planted in the vicinity.

Continuing the theme of socially-conscious engagements, Worldmark Gurugram partnered with the NGO Pure Hearts to commemorate 'Autism Awareness Month'. At 'Sapno Ki Udaan', 'Diversity, Inclusion & Oneness' were celebrated. Participants included more than 10 NGOs and students from more than 20 premium schools of the city. Also seen were many talented singers in the autistic spectrum, including Benzy, an internationally acclaimed



At The Pavilion Mall in Ludhiana, more than 100 trees were planted in the vicinity



Baisakhi celebrations at The Pavilion Mall in Ludhiana

voice from Dhoon Foundation, and Shivang Agarwal from Action for Autism. Around 700 people attended this event.

Our retail destinations have mastered the art of placemaking and creating moments that produce a feeling of newness or delight. Worldmark Aerocity recently screened the romantic classic *Jab We Met*. Slide into a cozy bean bag and enjoy a Bollywood flick under the open sky — what could be better? Meanwhile, The Pavilion Mall in Ludhiana, celebrated Baisakhi, the festival of harvest. It featured colourful costumes, fun activities for kids and energetic bhangra performances.

From live music to comedy, our retailtainment experiences delight the

senses. At a laughter show organized at The Pavilion Mall, standup comic Manpreet Singh had the crowd in splits. Similarly, comedian Amit Tandon had the audience hooting with laughter at the comedy night held at The Galleria Mall in Bengaluru.

Lastly, no retail season is complete without a special sale. At The Galleria Mall, retailers offered up to 50% off during the end of season sale. The weekends here featured special décor, and games and activities led by an emcee.

At Brookfield Properties, delivering unrivalled customer experiences is our forte. Our retail destinations launch cutting-edge brands and craft the immersive interactions that shoppers crave. ■



Comedian Amit Tandon at The Galleria Mall in Bengaluru



Worldmark Aerocity, Delhi, screened the movie *Jab We Met*



Games and activities at The Galleria Mall in Bengaluru

# Mapping the future of real estate

Brookfield Properties partnered with the Council for Realty Infrastructure & Services Promotion (CRISP) Conclave to spark new collaborations among business leaders



**D**owntown Powai, in Mumbai, hosted the Council for Realty Infrastructure & Services Promotion (CRISP) Conclave. Thought leaders and corporate honchos from various sectors converged at the event to demystify the future of real estate.

CRISP is a group of like-minded business leaders that encourages knowledge-sharing among service sector professionals. We are proud to partner with CRISP to offer a networking forum that sparks new collaborations in real estate.

By highlighting innovative sustainability ideas, the conclave also aligns with our ethos of creating a greener planet. The theme of the conclave was Earthrise 2.0, reflecting the growth of eco-friendly

development across the globe. Chaitanya Kalia, National Leader - Climate Change & Sustainability Services and Partner at Ernst & Young Associates LLP, gave a talk on "building a sustainable future". Bandana Jain, a contemporary artist, sculptor and sustainability design practitioner, spoke about the "creative potential and environmental benefits of cardboard".

Besides hosting thought-provoking discussions, the conclave also recognized achievers in the real estate sector. More than 100 corporate real estate heads were feted at The CRISP Excellence Awards 2023. The day concluded with a networking and bonding session, with a live band performance adding the entertainment factor. ■

# Catalyzing change

Women empowerment and the rise of flexible workspaces were the key themes of the events partnered by COWRKS last season

COWRKS partnered with The Federation of Indian Chambers of Commerce and Industry (FICCI), to support the association's 'India Flexible Workspace Summit 2023'. The theme for the event, held in Mumbai, was 'Accelerating Transformation of Flexspace - Trends and Innovation'.

Coworking spaces offer organizations a cost-effective alternative to long-term leases. One of the sessions at the summit discussed how policy support can encourage the growth of the segment. The event also featured conversations on new workplace technologies and integration of smart solutions. The last session was about how building flexible workspaces in non-metro cities can transform them into booming economic centers, thus alleviating

congestion in major urban cities.

Recently, COWRKS also collaborated with Catalyst for Women Entrepreneurs (CWE) to empower women leaders from across the country. CWE is an accelerator/incubator that helps women-led startups scale up. As a part of the association, COWRKS hosted events across its centers, in which budding women entrepreneurs showcased their products and businesses to tenants via fireside chats and popups. Called 'The LeadHers of Today', the campaign ran for 30 days and gave a platform to 50 women entrepreneurs.

Flexible workspaces and the rise of women entrepreneurs are two major developments of 21st century business. Brookfield Properties is excited to team up with organizations that are accelerating these trends. ■

COWRKS partnered with FICCI to support the latter's 'India Flexible Workspace Summit 2023'



COWRKS ran 'The LeadHers of Today' campaign across its centers to promote 50 women entrepreneurs



Second Edition

Second Edition



## A season of awards

From energy efficiency to excellence in health and safety, our properties earned a series of accolades

**B**rookfield Properties is a leading global developer and operator of high-quality real estate assets. We strive to create vibrant and valuable environments that are conducive to productivity, inclusivity, conservation and community.

Last quarter we achieved a significant milestone. We were awarded the prestigious 'Golden Peacock Award for Energy Efficiency' by the Institute of Directors (IOD). Recognized worldwide as a benchmark for

excellence, these awards are designed to commend outstanding performance in areas such as corporate governance, corporate social responsibility, innovation, training, environmental management, ecological leadership, and business acumen.

Meanwhile our properties Ecoworld and Ecospace in Bengaluru were honored with the 'bronze category award' during the CII South region Employee Health & Safety (EHS) Excellence Award evaluation. It's noteworthy



that this evaluation engaged more than 300 organizations spanning diverse industries.

Furthermore, our commitment to innovation and excellence was recognized by the CII National EHS competition. Downtown Powai secured the Platinum Award in the 'Innovation in EHS Best Case Study' category.

Continuing its great run, Downtown Powai secured the 'Indian Green Building Council (IGBC) Green Existing Building – Gold Rating' for its 10 buildings. Alpha, Citipark, Crisil House, Delphi, Fairmont, One Boulevard, Prudential, Spectra, Ventura, and Winchester

were honored for their commitment to green building practices.

In the cities of Chennai and Bengaluru, our properties Millenia Business Park and Ecoworld, bagged the highest accolade, a five-star rating, from the Bureau of Energy Efficiency (BEE), a government entity. These distinctions underscore our unwavering pursuit of excellence and our resolute commitment to a comprehensive EHS approach that strives for 'zero serious safety incidents'. The journey continues, driven by a dedication to excellence and innovation. ■



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