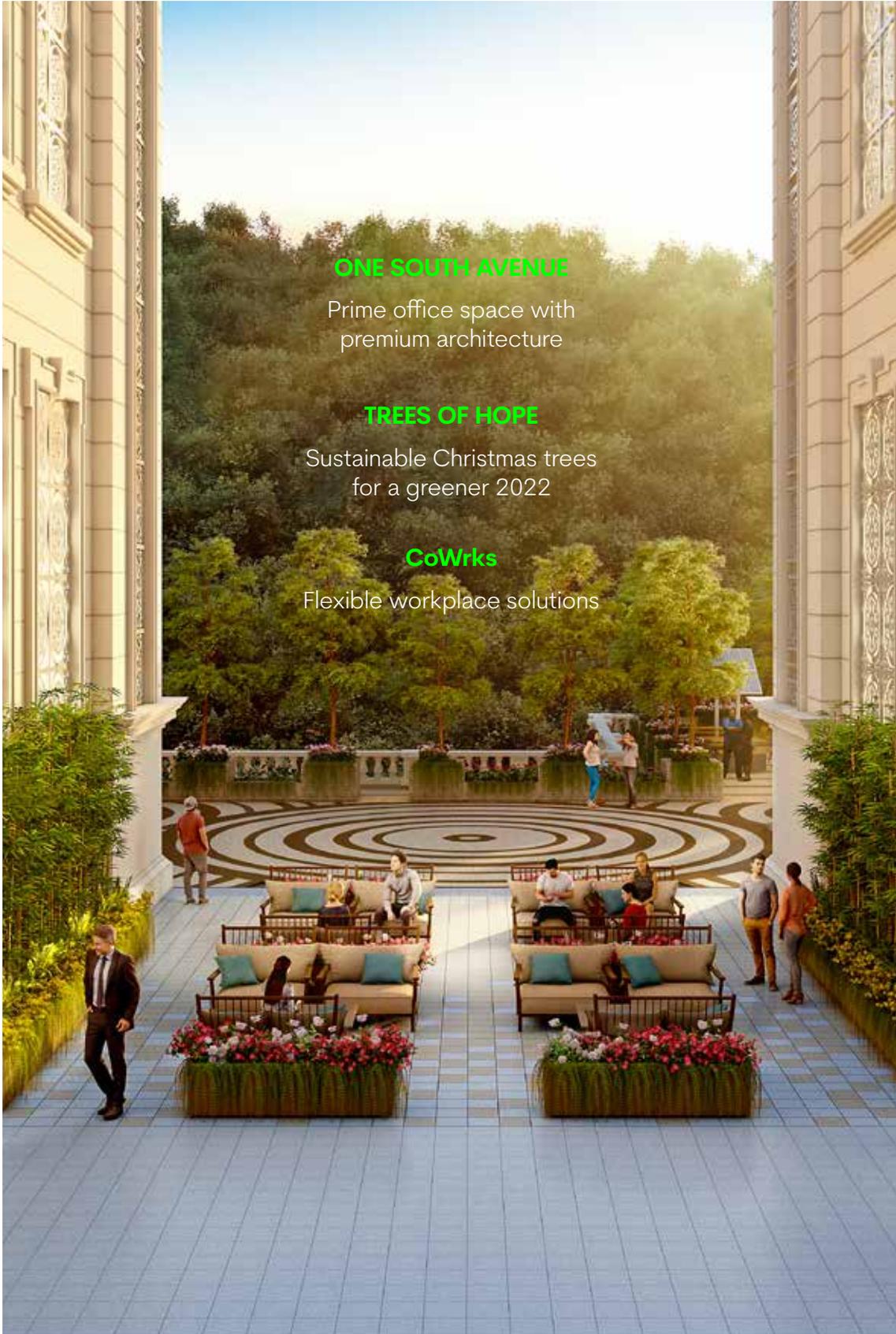


THE EDGE

VOL. 4 | FEBRUARY 2022



ONE SOUTH AVENUE

Prime office space with premium architecture

TREES OF HOPE

Sustainable Christmas trees for a greener 2022

CoWrks

Flexible workplace solutions

Brookfield
Properties

Editor's Note



Dear Readers,

We take great pleasure in welcoming you to an exciting 2022 with a sense of renewed energy and growth. As I pen this message, we are excited to roll out our latest edition of *The Edge*, Vol 4, to stay connected and serve you with forward-thinking workplace destinations that are flexible and adaptive to cater to your business growth.

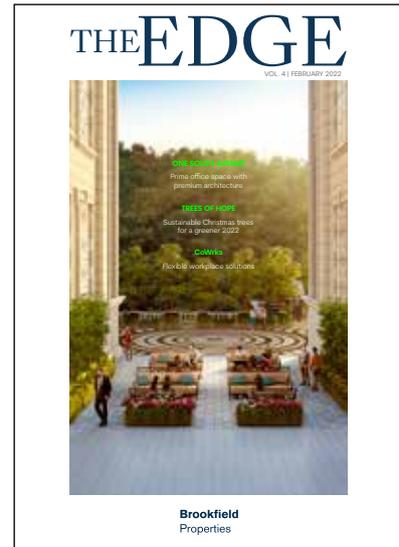
Our cover story focuses on the redevelopment of One South Avenue to make it an integrated campus with the best-in-class amenities of today and tomorrow, making it a one-stop destination for new age professionals. We brought technology at your fingertips by launching our all-new tenant portal app to enhance user experience for easy lease management. We also welcome you to our premium flexi workspace offering at CoWrks, which allows you to evolve effortlessly with our turnkey solutions. To offer you iconic placemaking experiences, we partnered with Times Group to host Timelitfest across our campuses in India. Meanwhile, we organized Namma Nandi race, Purple Cup to drive disability inclusion as our boardroom agenda and Dino World exhibition, replicating an immersive ecosystem of dinosaurs.

This edition would have been incomplete without incorporating our environmental, social and governance (ESG) practices for the community in which we operate. Read about our 'Trees of Hope,' Azadi ka Amrit Mahotsav and CSR initiatives for 2021 in 'Building a Better Tomorrow.'

This quarter has been rewarding not just with the positive outcome of our initiatives but also with being recognized with numerous industry awards.

As I look forward on yet another promising year, we are encouraged to raise the bar and redefine the role of workplaces to create a sense of belonging for our occupiers. Meanwhile, we hope you enjoy taking the virtual tour of the workplaces reimagined through *The Edge*. You may connect or share your views as we look forward to reading your thoughts at Marketing.India@brookfieldproperties.com.

Nisha Vijarania
Editor



COVER IMAGE:

One South Avenue

Write to us with your questions, comments or suggestions at Marketing.India@brookfieldproperties.com. We look forward to hearing from you!

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Contents



One South Avenue: The New Age Business Hub in Mumbai	4
Building a Better Tomorrow with Our Trees of Hope	9
Innovations Happen When People Come Together	12
A Night of Endless Opportunities	17
CoWrks Hyderabad Hosts Meet and Greet	19
Fostering Sustainability Through Community Engagement	21
Dinosaurs Come Alive at India's First-Ever Dino Exhibition at The Galleria Mall	23
Alok Aggarwal Recognized as "The Most Inspiring CEO" of 2021	26
Equinox Wins Big at Industry Awards	28
Our Properties Across India Win the National 5S Excellence Award	31
My Life in Full: Work, Family and Our Future	35
Bringing the Next Level of Convenience	36
Evolve Effortlessly with CoWrks	37
A Wellness Initiative for #TheFitMind	39
Pushing Purple as Our Boardroom Agenda	41
Get, Set, Pedal	44
Brookfield Properties Brings India's Literary Fest to Our Campuses	46
Building a Better Tomorrow	48



ONE SOUTH AVENUE

The New Age Business Hub in Mumbai

Discover the work destination reimagined with infinite possibilities.





↖ Aerial view of One South Avenue



↖ Main entry to One South Avenue

One South Avenue within Powai Business District, the largest commercial portfolio managed by Brookfield Properties in India, is a part of 250 acres of integrated modern township Hiranandani Gardens. The mixed-use development has emerged as a landmark destination with 4.2 million square feet of high-quality office and retail spaces, iconic buildings and world-class amenities that foster the 24x7 Work-Live-Play ecosystem. Amidst the vibrant cityscape of Powai, One South Avenue offers prime office space with premium architecture to achieve the best of operational excellence while delivering unique experiences for our occupiers in the city's most prominent business hub.

ENHANCED WORK-LIFE EXPERIENCE

One South Avenue stands tall as one of the largest business parks in Mumbai, which consists of four towers offering 2.5M SF of office space that sets a benchmark with its



← The driveway of Kensington with water features

One South Avenue, with its green spaces, thoughtfully designed amenities and seamless integration, fosters a workplace that is inviting, productive and rejuvenating with a perfect blend of comfort and grandeur in the build environment.

robust infrastructure. The lush green campus includes three Grade - A buildings — Fairmont, Winchester and Kensington SEZ, housing some of the leading global organizations in the city.

Its effortless design is a blend of technology and elegance, with ongoing development initiatives of landscaped gardens, people-curated spaces and grand arrival experience with water features to foster a sustainable environment.

FINEST LIFESTYLE AMENITIES

The business park is well-positioned to bridge the gap between work and life by creating an integrated space that blurs the line between personal and



Creche, Winchester

professional life. The campus facilitates a multicuisine food hall, an amphitheater, an outdoor multisports arena, a walking track, premium lobbies for grand arrival experience, a cafe with outdoor seating and a 4,000 square feet gymnasium. The gym features state of the art equipment to cater to the needs of fitness enthusiasts. The campus also offers a creche

operational since 2019, run by KLAY play school, where kids can enjoy a safe learning experience while their parents enjoy productive workdays.

BEING AT YOUR BEST

The business park is all set to



The 4,000 SF campus gym



↖ Sit-out area outside the multicuisine food hall

get transformed into an integrated campus with access to best-in-class interconnected amenities. Our occupiers will soon be able to enjoy open-air cafe, green walkways with a proposed 300-capacity multicuisine food hall. The campus will feature an outdoor multisport arena, fitted with courts and fields for high endurance and exciting team sports like basketball, volleyball and football.

One South Avenue — its green spaces, thoughtfully designed amenities and seamless integration — fosters a workplace that is inviting, productive and rejuvenating with a perfect blend of comfort and grandeur in the build environment. Its myriad features and thoughtfully curated leisure spaces are aligned with our commitment to constantly reimagine the potential of workplaces to become a one-stop destination for new age professionals. ■

Building a Better Tomorrow with Our Trees of Hope

We celebrated the festive season, making sustainability a priority.

At Brookfield Properties, sustainability isn't a box we tick; it's how we do business. The festive year of 2021–22 was no different, as we celebrated a Merrier and Greener Christmas across our campuses. In the process of celebrating the festival responsibly, our 'Trees of Hope' exhibition, across seven marquee campuses in five cities from December 15, 2021 – January 10, 2022, had installations made from recycled wood and discarded flex. At



Materials used for 'Trees of Hope'

- **4,000+ KGs**
Recycled wood
- **2,500+ KGs**
Reused metal pipes
- **100+ KGs**
Discarded flex and plastic



📍 Powai Central Avenue, Mumbai

At the end of this exhibition, the trees will be repurposed into utility products for the under-served. Nothing will go to the landfill.

We also launched a Pan India campaign to encourage our communities to do their bit for the environment by taking a picture with/of the tree, tagging @BrookfieldPropertiesIndia



↗ Candor TechSpace, Sector 48, Gurugram

using #BrookfieldCares and posting it on social media. For every post, we had promised to plant a tree. The campaign received an overwhelming response, with 910+ posts and 230+ stories shared on social media platforms, with a total reach of 186,523. In keeping with our promise, we will be planting 1,140 trees this year. By holding our business to the highest standards of sustainability, we're helping to build a brighter future. For this reason, the 'Trees of Hope' are being re-purposed for the under-served and will be back this year again. ■



↗ Ecoworld, Bengaluru



Abhishek Mathur,
Head CRE & Facilities – India,
MediaTek



INNOVATIONS

Happen When People Come Together

Abhishek Mathur takes us through MediaTek's plans to make technology accessible to all.



MediaTek is a fabless semiconductor company. Their chipsets are used to power smartphones, voice-enabled assistant devices, HD TVs, wireless communications, tablet computers and navigation systems, among others. The company is headquartered in Taiwan. It's Bengaluru office, at our Ecoworld campus, provides R&D, sales and marketing support to MediaTek India.

Edited excerpts from the interview with Abhishek Mathur, Head CRE & Facilities – India, MediaTek:



2020, when the pandemic began and work and schooling from home became a norm, demand for electronics have grown. So has MediaTek. In fact, currently, we are leading in this sector. When India moves from 4G to 5G network, India will be MediaTek's biggest market.

2. PLEASE TELL US ABOUT RECENT INITIATIVES OR INNOVATIONS THAT HAVE BEEN UNDERTAKEN TO MEET YOUR ORGANIZATIONAL GOALS FOR THE NEXT THREE YEARS.



We are planning to increase our head count by 2,000+ people across globe. While we are working toward getting them on board, we will analyze space requirements and potentially take up more space in Noida and Bengaluru.

1. MEDIATEK POWERS NEARLY TWO BILLION CONNECTED DEVICES ANNUALLY. PLEASE TAKE US THROUGH YOUR JOURNEY AND HOW YOU HAVE GROWN IN INDIA?

MediaTek opened in Bengaluru in 2014. Prior to that, it operated from Noida, since around 2008. I oversee all locations in India.

Today, MediaTek powers almost 99% of the set top boxes in India and 16% of televisions. Among smartphones, our semiconductors power most brands, including Vivo, Oppo, Xiaomi and Amazon Alexa. Since

We will work on IoT-based initiatives to enhance employee experience. We are also working on greater digitization of processes and shifting to QR code scans. The focus is on improving employee experience, well-being and safety. Considering today's workspace requirements of our employees, we offer them a 6'x6' workstation.

3. HOW ARE YOU INTEGRATING TECHNOLOGY TO STAY CURRENT WITH THE EVOLVING CRE TRENDS?

We are working on an in-house tool for space booking. Employees can book workstations before coming in to office. Since our setup is largely R&D, it is always preferable for employees to come to office since this is where minds can meet and innovations happen.

4. AS ORGANIZATIONS RETURN TO OFFICE, WHAT ARE SOME OF THE STRATEGIES IMPLEMENTED FOR YOUR EMPLOYEE'S HEALTH, SAFETY AND WELLBEING?

We have made a lot of changes in the office. We have ensured a touchless environment for everything from doors to water dispensers. We have done away with buffet and instead, provide packed lunches which are scannable for orders via mobiles. We are constantly looking for new technology that can make

working from office 100% safe for employees.

5. HOW DO YOU SEE YOUR ASSOCIATION WITH BROOKFIELD PROPERTIES?

Brookfield Properties took over Ecoworld campus in 2020. Currently, our interactions have been more with the real estate transaction team than with the operations team, and we are happy with the service. We believe that Brookfield Properties will help us in fostering our vision to make the workplace well-amenitised and safe and healthy. ■



QUICK TAKES BY ABHISHEK MATHUR

- **Things he loves most about work:** The learning and growth opportunity from managing multiple departments within facilities.
- **The most important leadership trait he believes is needed to ride any crisis:** The ability to balance between stakeholders as well as the concerns of the operational team.
- **Motivate employees:** Rewards and recognition, training and development, and the opportunity to learn from other departments.
- **His one wish:** Return to office to work collaboratively.
- **Favorite way to reboot himself:** Sports activities and employee engagement initiatives.



A NIGHT OF ENDLESS OPPORTUNITIES

Special engagement events were curated with our partners to network under the stars.



 Shantanu Chakraborty, Executive Vice President,
Brookfield Properties



 Team CBRE at The Leela Palace



We invited our key patrons to join us for evenings of meet and greet sessions, The Social Hours, to foster networking opportunities through interesting conversations and great company. Hosted at The Leela Palace in Bengaluru, our partners shared ideas over specially curated cocktails and a gourmet live menu with a live band performing at the poolside.

On December 15, we invited Knight Frank while on December 17, we played host to CBRE, creating opportunities for like-minded individuals to come together in an informal environment to connect, engage and network with India's leading consultants.

The events were successful, with many business partners actively



 Team Knight Frank at The Leela Palace

looking to share their experience and knowledge with fellow members to meet the varied interests and needs of the overall community. ■

COWRKS

Hyderabad Hosts

Meet and Greet

Key patrons came together for an evening of networking.



 CoWrks, Hyderabad



CoWrks hosted Connect, Engage and Network, a meet and greet session for our key patrons, JLL, CBRE & Colliers account holders from Knight Frank, Cushman & Wakefield and Savills, Vestin Global, Trinity Partners & Citadel. They were also given a tour of Skyview, while taking them through our journey so far.

Patrons got to connect over specially curated cocktails and delightful short bites. The night came to a successful conclusion, with many business relationships and connections being formed. The event was part of CoWrks' efforts to celebrate and value the extended support and patronage of its key real estate partners. ■



Fostering Sustainability Through Community Engagement

We celebrated the **“Azadi Ka Amrit Mahotsav”** with green and *swachh*-themed activities to mark 75 years of our Independence.

We partnered with the Government of India’s Azadi Ka Amrit Mahotsav to commemorate 75 years of India’s independence. The initiative was organized with the aim to encourage community participation at the local level that can add up to bring about a change at the national level. In this



spirit, on September 23, we carried out tree plantation drives across our SEZ assets, under the Department of Commerce–assigned ‘Green and *Swachh* SEZs’ theme and the Swachhata Campaign.

Along with the plantation drive, we also organized a string of activities, like *Nukkad Nataks* and quiz competitions, at our campuses across India. To focus on the initiative’s citizen participation aspect and to uphold



our commitment toward sustainability, we involved occupiers across our Candor TechSpace campuses in Sector 135, Noida; in Sectors 21 and 48, Gurugram; and our campuses in Kolkata, Kensington SEZ in Powai, Mumbai, and Ecoworld in Bengaluru to engage in the tree plantation drive. It resulted in 254 plants taking root in the public areas of the SEZs and sowing the seeds of sustainability in the hearts and minds of the public at large.

The campaign played a role in our vision for the outreach program that extends our commitment to a cleaner environment as we believe building a sustainable tomorrow begins with us today. We are constantly implementing initiatives across our campuses to help us lower our environmental impact as when it comes to sustainability, we are all in. ■



DINOSAURS

Come Alive at India's First-Ever Immersive
Dino Exhibition at The Galleria Mall

A one-of-a-kind limited period exhibition that offered an
immersive visual experience like never before.

DINO WORLD

Brookfield Properties curated an offline, immersive audio-visual edutainment exhibition, Dino World, at The Galleria Mall, Bengaluru, from September 10 to October 10, 2021. The one-of-a-kind, limited period exhibition recreated life-size replicas of dinosaurs to provide an informative and experiential space where visitors could marvel at a large-scale 'Robotic Display'

and hear the roars of their favorite dinosaur.

Curated for the first time in India, the exhibition placed a distinct emphasis on placemaking to building unique experiences



 Dino World exhibition at The Galleria Mall, Bengaluru

“ Brookfield Properties curates retail experiences that bring people together, offering communities a place to connect. We transformed The Galleria Mall, into an informative, innovative and experiential space by hosting the first-ever immersive audio-visual edutainment of this scale, presenting families a unique environment to interact and learn about their ecosystem. ”

- Shantanu Chakraborty,
Executive Vice President,
Brookfield Properties

The robotic exhibits featured seven life-size replicas of dinosaurs

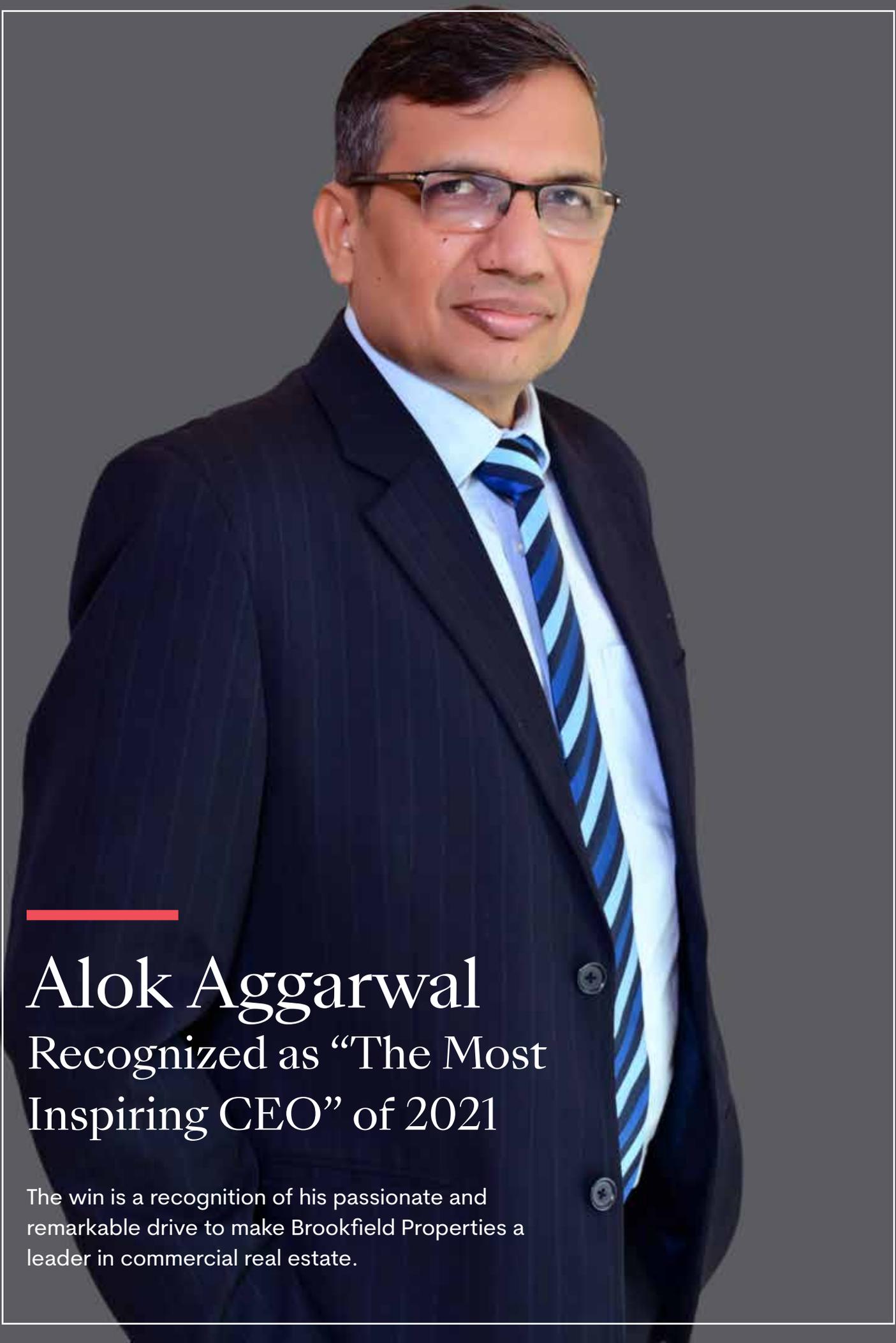
Triceratops	T-Rex	Dilophosaurus	Brachiosaurus	Stegosaurus	Petrosaurus	Triceratops
L 15 feet H 7 feet	30 feet 15 feet	11 feet 5 feet	22 feet 7 feet	11 feet 6 feet	6 feet 12 feet	6 feet 4 feet

(L = Length from head to tail, H = height)

while delving into the world of dinosaurs in today's modern era. On weekends, the mall's atrium played host to a live walking T-Rex replica along with a sound and light display, showcasing the natural habitat of these prehistoric creatures. The Edutainment Zone's 2D displays created a fun-filled learning initiative by providing interesting insights about their feeding habits, habitats, etc. A Fossil Zone had six replicas of the creatures — the immersive installations allowed visitors the rare vantage point of viewing the dinosaurs as they existed.

The month-long activity was an outcome of great team collaboration and meaningful attention to scientific details, offering a mesmerizing experience for those looking to spend time with family and friends. ■





Alok Aggarwal

Recognized as “The Most Inspiring CEO” of 2021

The win is a recognition of his passionate and remarkable drive to make Brookfield Properties a leader in commercial real estate.

Our CEO and Managing Director Alok Aggarwal was conferred as one of "The Most Inspiring CEOs of 2021" by *The Economic Times*. The virtual award ceremony recognized the business leaders and achievers who showed exceptional leadership qualities and foresight in these times of global economic despondency due to the pandemic.

His exemplary leadership has taken Brookfield Properties from a single office campus to providing end-to-end workspace solutions across eight cities in India, with 47 million square feet of campus space and 450+ occupiers' roster. His vision

has reimagined the potential of commercial real estate from the ground up. He has raised the bar of our Indian Portfolio by reinventing our work destinations to provide experiences where life and work is integrated, where people can come together and enjoy open spaces, gardens, food courts, modern architecture and a host of other amenities.

Alok has strengthened Brookfield Properties' commitment to environment, social and governance (ESG) practices in India. Following our sustainable-first approach, properties grown and acquired under his leadership have been designed or revamped to ensure green spaces and innovative and energy-efficient features. With the changing landscape of work, we are committed to offering high-quality, safe, sustainable and well-amenitized campuses to address the evolving needs of the occupiers. ■

“ What builds a strong foundation for an organization is the one that fosters teamwork, sustainable initiatives, community building and integrity. While speed is of the essence, what should not change is our focus as well as our attention to detail. Most of the time we must see the larger picture; however, it is the attention to detail that helps us drive excellence and innovation. ”

- Alok Aggarwal,
Managing Director and CEO, Brookfield Properties

EQUINOX

Wins Big at Industry Awards

Equinox is now certified as a sustainable, safe business park to work at.



 Main entry to Equinox

Our conscious planning and design to customize workspaces for the health and well-being of people is at the center of everything we do. Equinox, located in the heart of Mumbai, is a quintessence of the same experience that elevates

workplaces to offer holistic well-being that extends beyond work.

Through our placemaking capabilities, our recently transformed campus was bestowed with three awards from renowned and prestigious industry bodies in 2021. We are committed to ensuring a high-quality



 The Urbivore central courtyard

work environment and our efforts were recognized with the 'Safeguard' label from Bureau Veritas for keeping health, safety and hygiene of our employees and occupants at the forefront of our operations.

Equinox's spatial planning with modern amenities ties biophilic elements to create a space that lives and

breathes. Our goal to reimagine spaces that strengthen the connection between people and the ecosystem has helped Equinox achieve the Business Park Project of the Year at the 13th Realty+ Excellence Awards.



 Tower 3 lobby and waiting lounge

The revitalized campus now has several sustainable and energy-efficient features, for which it was recognized as an “Excellent Energy Efficient Unit” by the National Award for Excellence in Energy Management. The features include a centralized HVAC plant, LED-only light fixtures, OWC plant to

process kitchen waste and use of drip irrigation for horticulture.

We believe in the opportunity to make a positive impact on the environment, businesses and the lives we touch. The certificates and award won by Equinox are a testimony of our teams’ hard work and determination to operate our properties to the highest global standards. ■



 Candor TechSpace, Tower 11, Sector 135, Noida

Our Properties Across India Win the National 5S Excellence Award

The awards recognize our efforts in providing a people-centric, safe and sustainable workplace for our occupiers.

As the country's largest manager of workspaces, with over 47 million square feet of commercial space, we constantly support a work environment that meets the stringent Japanese 5S workplace organization principles—Sort, Set in Order, Shine, Standardize and Sustain. Our efforts to meet these principles won us the celebrated National 5S Excellence Awards by the Confederation of Indian Industry.



Centennial Business Park in Bengaluru achieved the Gold rating in the Services category.



Ecoworld in Bengaluru won the Gold rating in the Services category.



Candor TechSpace in Rajarhat, Kolkata, won the Gold rating in the Services category.

The 5S principles are a framework of visual management that allows for less waste and increased efficiency and faster lead times by creating standardized processes. At Brookfield Properties, we are committed to creating well-ordered and efficient structures through sustainable practices that lower our environmental impact. Our properties went through rigorous protocols and inspections to win Gold and Diamond ratings in the Services category.



Candor TechSpace in Sector 135, Noida, was conferred with the Diamond rating in the Services-Large category.



↖ Candor TechSpace in Sector 62, Noida, received special recognition in the Services-Large category.



↖ Candor TechSpace in Sector 21, Gurugram, achieved Gold rating in the Services category.



↖ Candor TechSpace in Sector 48, Gurgaon, achieved the Diamond rating in the Services category.



↳ Equinox in Mumbai achieved Diamond rating in the Services category.

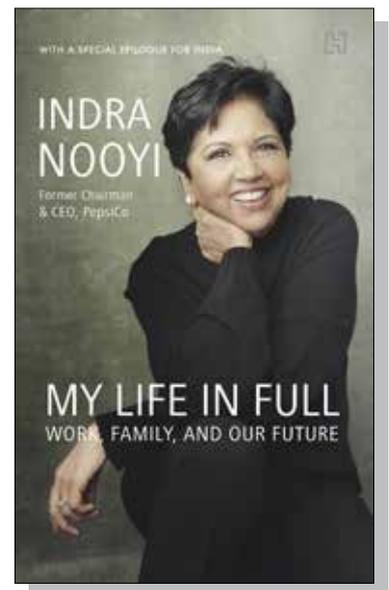


↳ Powai Business District (PBD) saw three of its buildings, Kensington SEZ, Citipark and Delphi, achieve Gold rating in the Services category.

The awards are a testament to our placemaking philosophy to create iconic destinations, raising the bar for real estate wherever we go. We continue to create communal spaces with robust social infrastructure where people can come together and enjoy open spaces, gardens, food courts, modern architecture and a host of need-based amenities for the new age professionals. ■

My Life in Full: Work, Family and Our Future

Former PepsiCo Chairman and CEO Indra Nooyi's memoir reveals her journey to the top, despite facing biases as a woman of color. The book chronicles her early days in India to her taking the helm at PepsiCo and leading the change there.



For a dozen years as one of the world's most admired CEOs, Indra Nooyi redefined what it means to be the first woman of color and immigrant to run a Fortune 500 company. She transformed PepsiCo with a unique vision, a vigorous pursuit of excellence and a deep sense of purpose. Now, in a rich memoir brimming with grace, grit and good humor, the author offers a firsthand view of Nooyi's legendary career and the sacrifices it so often demanded.

While taking the reader through her life — Nooyi takes us through the events that shaped her, from her childhood and early education in 1960s India, to the Yale School of Management,

to her rise as a corporate consultant and strategist who soon ascended into the most senior executive ranks. The book offers an inside look at PepsiCo and Nooyi's thinking as she steered the iconic American company toward healthier products and reinvented its environmental profile, despite resistance at every turn.

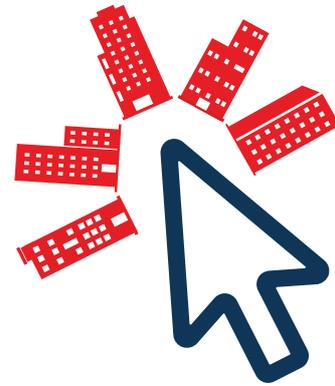
For the first time, Nooyi talks about the difficulties that came with managing her demanding job with a growing family and what she learned along the way. She makes a clear, actionable, urgent call for business and government to prioritize the care ecosystem, paid leave and work flexibility, and a convincing argument for how improving company and community support will unleash the economy's full potential.

Interwoven with intimate personal stories, and an exclusive epilogue for readers in the "India that never left her," Nooyi's memoir is also about diversity, inclusion and a blueprint for 21st century prosperity. ■

Bringing the Next Level of Convenience

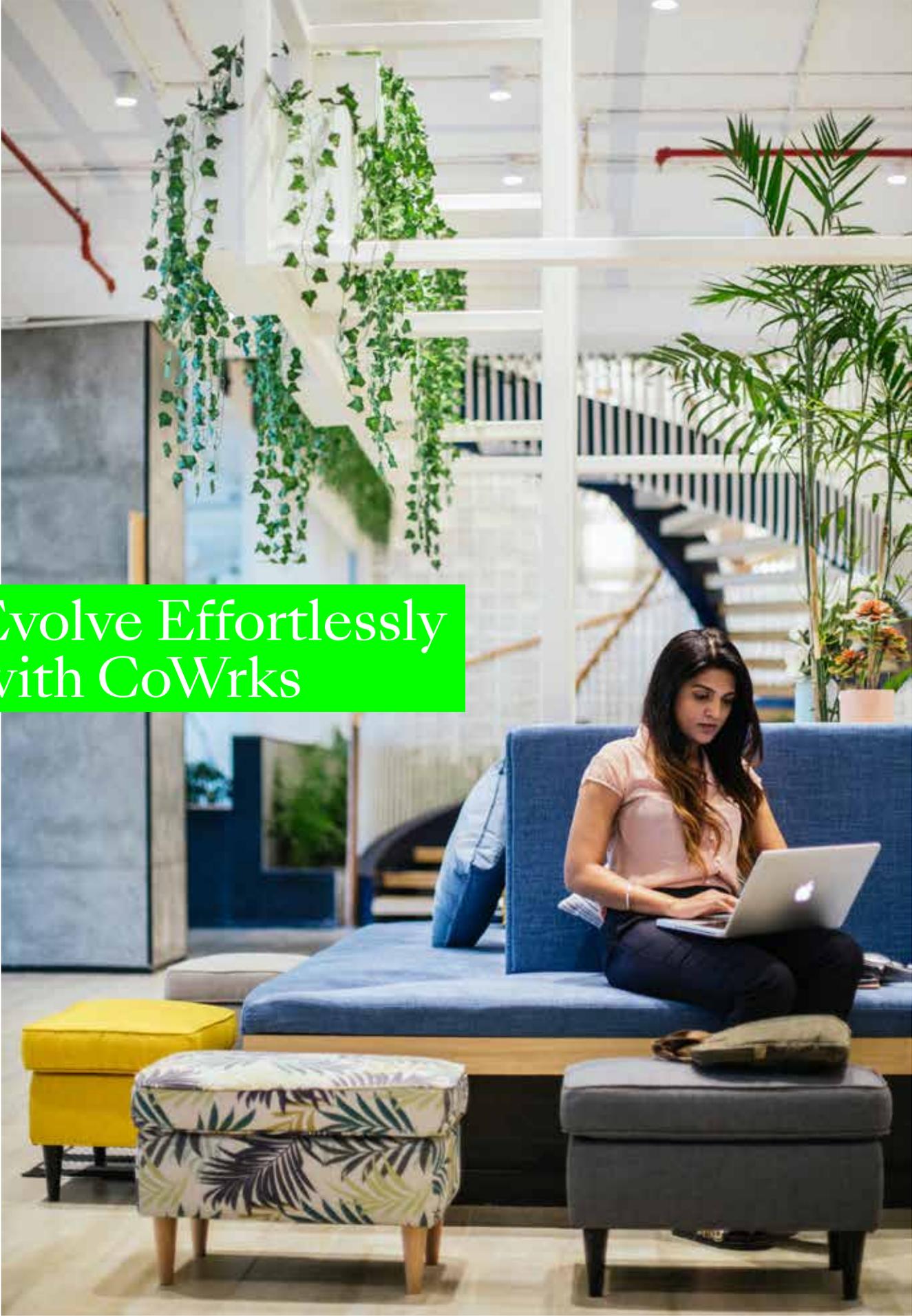
Making asset and lease management easier with the all-new Tenant Portal.

We are excited to share the launch of our integrated portal which gives our tenants the new age of convenience and efficiency in asset management. The portal provides easy access to the campus' updates and announcements, lease documentation along with contact details of property managers at their fingertips. Through this online platform, we have made it easier for our tenants to manage their lease units through a secure, transparent and instant online platform. So, explore our Tenant Portal to gain insights and add value while managing your leased portfolio. ■



"The portal helps us in recording our model changes in an organized manner," says one of our users from Candor TechSpace, Sector 62, Noida.

FUNCTIONS AT YOUR FINGERTIPS	
 Modification in O and M model	 Lease documentation
 Contact details of Property Managers	 Campus updates and announcements



Evolve Effortlessly with CoWrks

Flexible workspace solutions created for businesses of all sizes.

As companies navigate their way forward in the new normal, co-working spaces have gained significant relevance over the years for corporates to manage their businesses with utmost cost-effectiveness and high productivity levels. They offer social opportunities, networking prospects and general human interaction with the possibility to bring workplaces closer, thus offering work from anywhere opportunity.

Our premium, flexible workspace offerings CoWrks is a direct response to these changing business needs, which re-imagines the potential of commercial real estate by providing turnkey flexible workplace solutions to businesses looking beyond a traditional office set-up.

As India's premium flexible workspace provider for businesses of all sizes, we offer enterprises with solutions such as virtual offices, dedicated and flexible desks, private studios and managed office solutions at 15 operational centres in five cities across India. Our diverse flexible workspace



➤ Lounge area at CoWrks, Hyderabad

portfolio provides solutions to our enterprises, which are designed, executed and operated by dedicated teams that you can trust.

Through our services of managed office spaces, flexible hub and spoke models, diverse meeting rooms and events space facilities, to a one-day pass plug in and play model, we aim to offer an aesthetically designed work environment to clients, with the promise of complete privacy and ease of scalability.

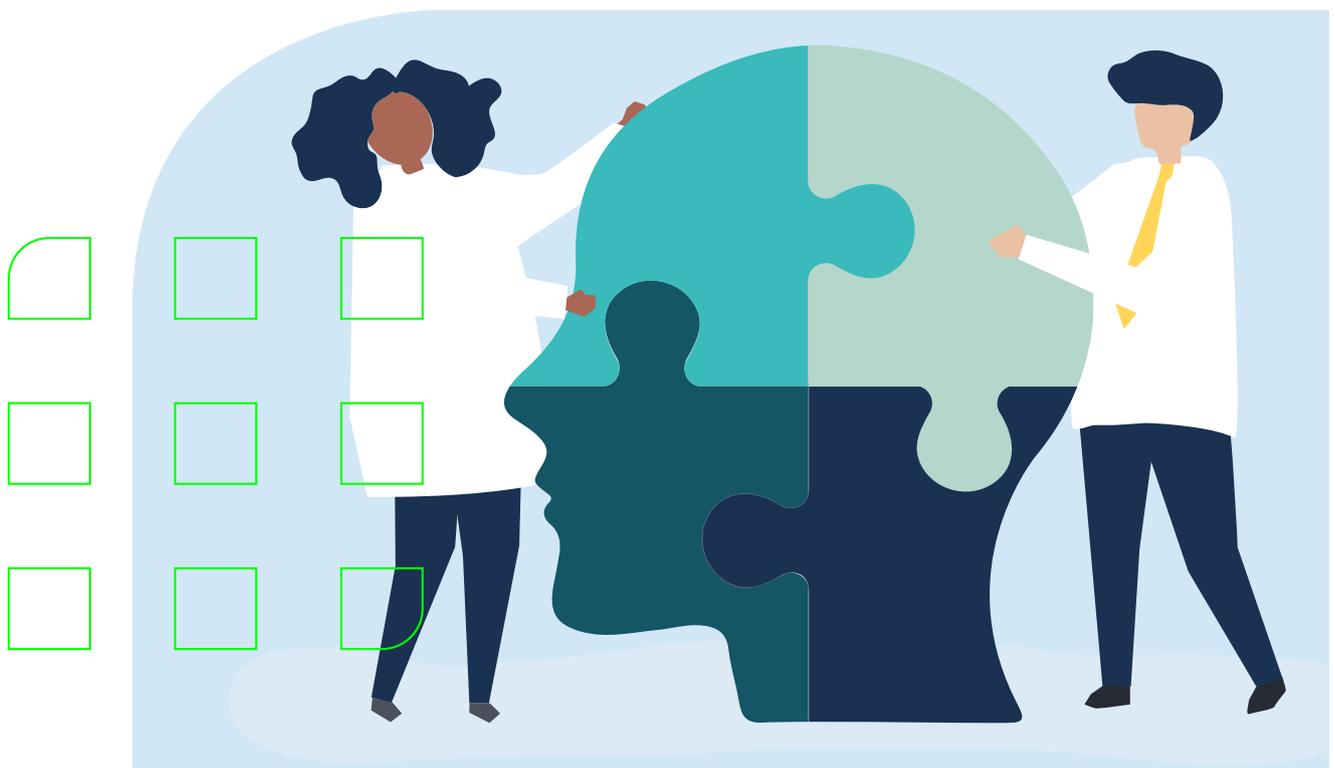
Our CoWrks centers are designed to ensure maximum productivity and efficiency, through collaborative spaces, open lounges that encourage networking and focused meeting rooms for discussions. This atmosphere of collaboration and healthy communication inevitably supports growth and develops communities of like-minded individuals, allowing our occupiers and members to evolve effortlessly. ■

A Wellness Initiative for #TheFitMind

To observe mental health awareness week in October, we were back with the second round of Positive Pulse.

In keeping with our mission to create a revolutionary tomorrow, Brookfield Properties is always looking for ways to bring a sense of togetherness and well-being in the community. Buoyed by the the successful reception of our first edition of Positive Pulse, a wellness initiative, we brought back the virtual workshop series during the mental health awareness week in October. This time, the theme was #TheFitMind, with two well-known personalities in the mental health world enlightening participants on positive mental health.

To share the secret of achieving academic and professional success






**Mental Health
For You
With You**

#TheFitMind



Join

Dr. Marcus Ranney
Founder and CEO - Human Edge
for a workshop on wellbeing
and self-care




**1 Day to go!
Block your seat**

#TheFitMind



Sonali Gupta
Renowned clinical
psychologist

while maintaining personal goals, we invited Dr. Marcus Ranney, a business professional in healthcare and technology, as our guest for the first workshop on October 8. From climbing Mount Everest to serving as a medical officer in the Royal Air Force and NASA's Kennedy Space Center, Dr. Ranney has done it all. He shed light on the importance of mental well-being and the art of practicing self-care with the attendees.

Sonali Gupta, a leading clinical psychologist, conducted the second workshop on October 12. With her experience as a consultant on mental health for Tinder India

and having authored a book and hosted a YouTube channel, Sonali Gupta was the right fit to address our participating occupiers and social media audience on elevating productivity while managing stress and anxiety.

The sessions saw an active participation from over 300 attendees, including employees, occupiers and the brand's social media audience. The campaign generated great visibility on social media by reaching over 700,000 people.

Through our positive pulse initiative, we are always looking for ways to bring a sense of togetherness and well-being in the community. The workshops helped our employees and occupiers strike a balance between mental and physical health and make a choice toward a healthy and fulfilling life. ■

PURPLE CUP

Pushing Purple as Our Boardroom Agenda

Senior business leaders participated in the Charity golf tournament to raise funds for disability inclusion and India's first Blind Golf team.



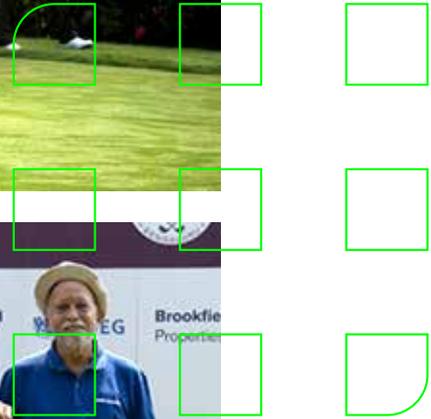
In recent years, the color purple has been increasingly associated with disability around the world. As a founding member of CII-IBDN and a signatory to valuable 500, a global initiative to drive disability inclusion as a boardroom agenda, Brookfield Properties partnered with Enable India to host #ThePurpleCup at The Karnataka Golf Association (KGA), Bengaluru, to raise funds for disability inclusion.

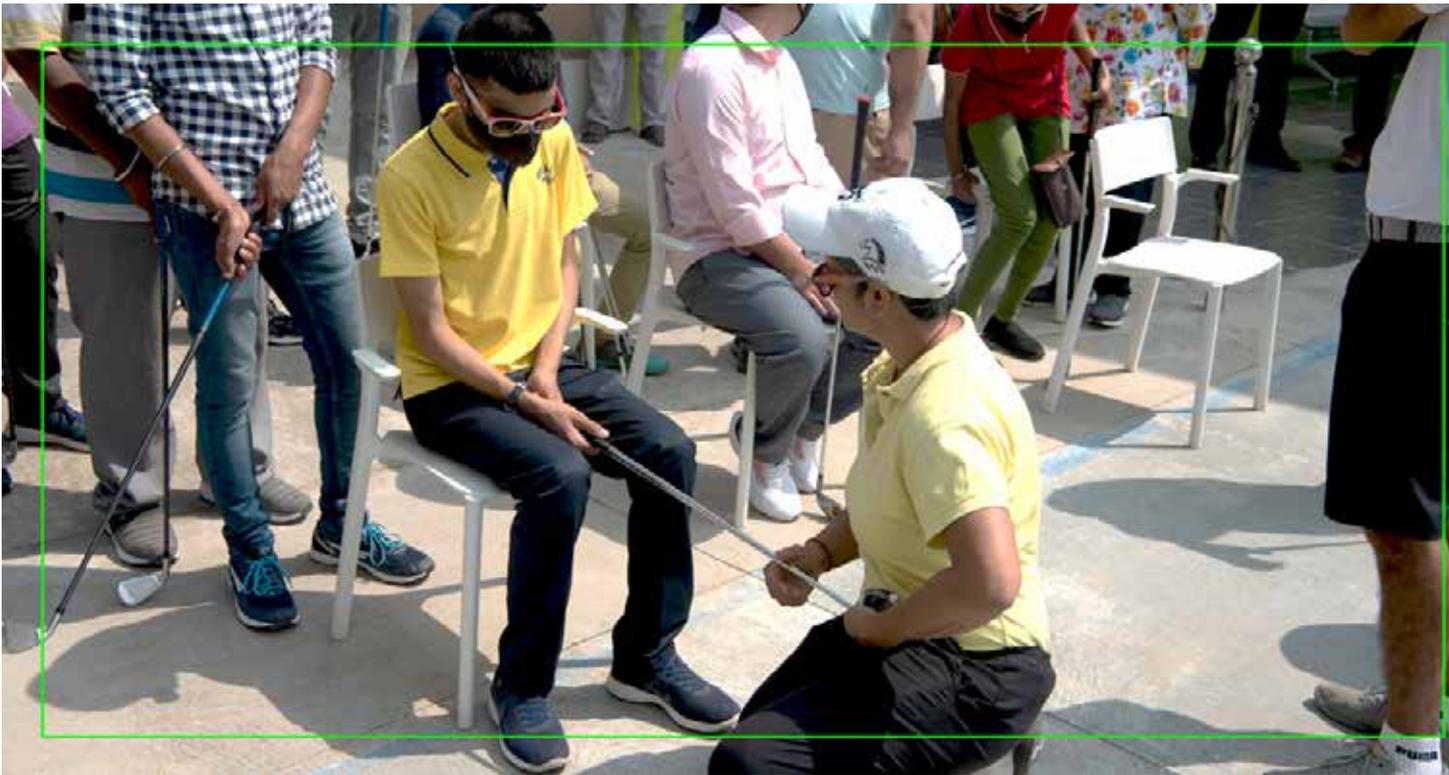
Held on October 21, 2021, the tournament was supported by India's ace golfer 'Shubankar Sharma' who teed off against senior business leaders

from other organizations. In addition, visually impaired individuals practiced their game under professional supervision at a specially organized golf clinic. The clinic aimed to scout for potential participants to represent India's Blind Golf team.

'The Purple Haze', a post-event sundowner and prize distribution ceremony, was held in the evening, followed by a cocktail dinner and networking among the participants. Speaking at the event, Shantanu

Chakraborty, Executive Vice President, Brookfield Properties, said, "At Brookfield Properties, accessibility, diversity and inclusion are key values that drive everything we do. We have pledged ourselves as members of 'Valuable 500' and our campuses are universally accessible. Our partnership with 'The Purple Cup' and the Indian





Blind Golf movement is in line with our commitment to inclusion for persons with disabilities."

We firmly believe that Persons with Disabilities can excel in any field and deserve every opportunity to grow and flourish in their respective domains. This initiative is one of the many efforts to empower these individuals and celebrate their achievements. ■



Get, Set, Pedal

Flagging off a healthy lifestyle with a cyclothon through the scenic Nandi Hills and North Bengaluru.

With cycling becoming a popular activity to stay healthy during the pandemic, Bengaluru has seen a rise in cycling communities. The event was Brookfield Properties'

initiative to create a vibrant and valued environment to foster a healthy community in which we operate.

Brookfield Properties partnered with Life Is Calling Sports Management to organize a cyclothon, Namma

CYCLOTHON

Nandi Race, starting from The Galleria Mall, Yelahanka. The event promised a mix of professionals and aspiring racers waiting to get their legs spinning as it was one of those days when it was great to be out on the bike. The race was flagged off by Bhaskar Rao, the Additional Director General of Police, with more than 250 riders, setting out in staggered group opting between two categories — the 100 Km professional and the 25 Km fun amateur.

With a challenging route amid spectacular scenery and great company the 100 Km professional category tested the fitness and endurance of cyclists, who

pedalled for over four hours to reach Nandi Hills and back to The Galleria Mall. The course meandered through quaint country villages, pristine gardens and scenic hills. The race was attended by some of the city's popular cyclists who went on to encourage the budding talent to take their hobby as a professional sport.

Meanwhile, few riders opted for a shorter race format of 25 Km in the amateur category, who had fun riding through the scenic lanes of Yelahanka and returning to The Galleria Mall. The relaxed nature of the ride was a big part of its appeal — where no one gets left behind in a friendly group ride.

Through the Namma Nandi Race, we attempted to bring the cycling communities together to connect, meet and compete with other participants who shared the same passion. ■



Brookfield Properties Brings India's Literary Fest to Our Campuses

The curated sessions, held in hybrid format, promote a pervasive and open culture across our campuses in India.

As a part of our ongoing brand initiatives, we partnered with the Times of India Group to facilitate the 'Times Litfest 2021.' The popular literary event has grown over the years to be a platform that celebrates ideas and change and brings together people and views from diverse fields.

We curated four offline sessions and five virtual sessions over the month of September, October and November at our campuses in Delhi/NCR, Mumbai and Bengaluru. The on-ground event witnessed lively exchange of views by leading film, TV and sports personalities, and authors discussed their works. Our association

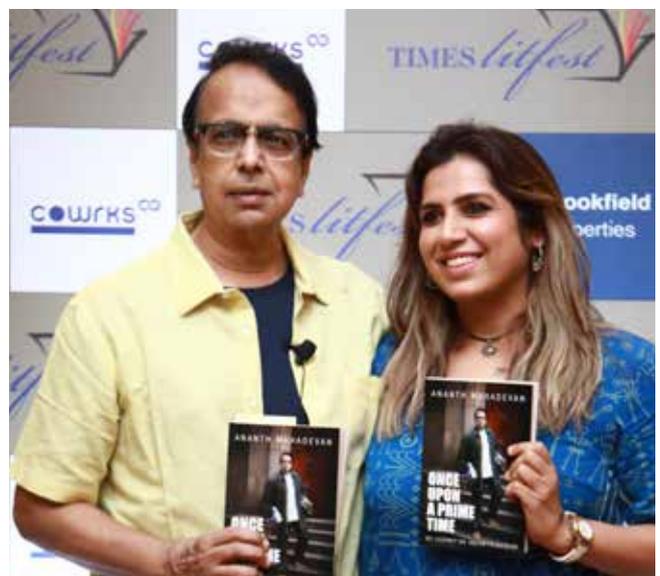
with the Times Litfest is a testament to our focus of offering unique experiences and engagements to promote a pervasive and open culture across our campuses.

Brookfield Properties is constantly reimagining the potential of workplaces while supporting sustained engagements in the form of music, dance, theatre, films and visual arts that foster positivity and enhance the quality of work. Toward this purpose, we hope to create a robust social infrastructure where people can come together and enjoy open spaces and modern architecture through our placemaking initiatives. ■

“We believe in curating unique cultural experiences to create a vibrant and inspiring workplace for our stakeholders. This is one of the guiding principles around which we are reimagining 47 M SF of office space across the country.”

- Alok Aggarwal,
Managing Director and CEO, Brookfield Properties







Building a Better Tomorrow

A look at our CSR initiatives in India in 2021, where our major focus was on uplifting the lower income groups and building a sustainable tomorrow.

In an ageing world, India has the largest youth population, giving us an extraordinary advantage. While the youth are our future, it becomes imperative for them to have proper education, skill training and good health. As the country's largest workspace provider — dedicated to creating spaces that deliver opportunities to drive people, places and communities forward — we wanted to address the needs of the community and help India gain from its young demographic. We formulated outreach programs that

would have a positive impact on our surroundings, businesses and the lives we touch.

EMPOWERING THROUGH EDUCATION

With the pandemic pushing learning online, digital access and digital literacy are the need of the hour. To bridge the gap in learning, we set

out to improve community health and well-being, while focusing on educating young minds and promoting skill development. We were able to influence 5,000 young minds to develop their skills to become future leaders.

To equip youth with 21st century skills, we partnered with 'People for Action' and set up computer labs in five government schools in Haryana. We also adopted a school in Tikri, Haryana, with the aim of improving its infrastructure and capabilities over a three-year period.



200 students

Empowered through CareerShala program through skills and mindset training to make career choices post 12th grade

1,600 students

Received computer education and virtual training through Project Computer Lab

500 students

Benefited through our school adoption in Tikri, Haryana

720 students

Received art-based learnings through Project Jivisha, in partnership with Slam Out Loud

140 children

Accommodated in a mobile crèche while their parents worked at our construction site in Gurugram

170 youth

Enrolled in residential rehab program, Project Gurukul



deployment and distribution of oxygen concentrators and medical equipment to public medical centers, impacting 150,000 lives a month in the process. We also engaged in many on-ground efforts, aiding the local community, by distributing grocery packets, freshly cooked meals and packaged drinking water to locals, wildlife sanctuaries, national parks, people in containment zones, the police force and the underprivileged.

COVID-19 RELIEF

We also continued our COVID-19 relief initiatives. We are proud of the level of engagement that our teams drew across the country to support our communities at large. Through our healthcare service partners, we conducted vaccination drives across office campuses in Mumbai, Delhi / NCR, Kolkata, Bengaluru and Chennai that benefited 100,000 lives, including our occupiers, employees, blue-collar staff and their family members. We disbursed funds to the NGO United Way, who worked with Action COVID-19 team (ACT), to strengthen the healthcare infrastructure in India. Funds went toward procurement,



BUILDING A SUSTAINABLE ENVIRONMENT

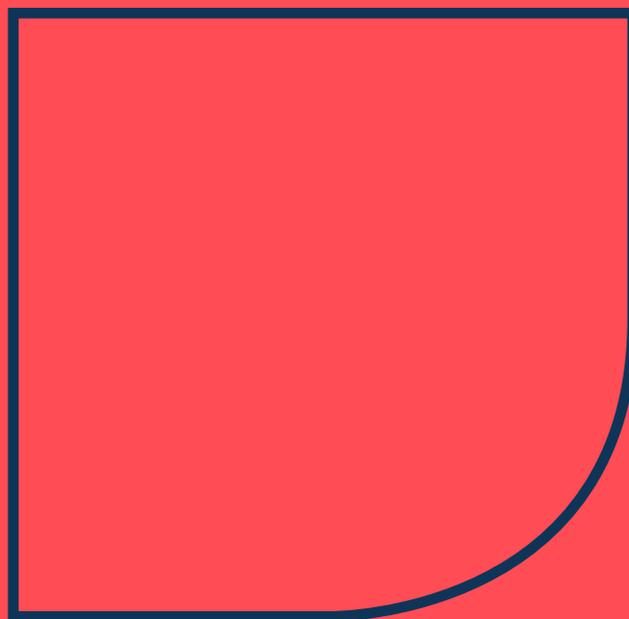
Our community welfare and outreach program went above and beyond impacting lives. In keeping with our commitment to build a sustainable tomorrow, we are constantly implementing initiatives across our campuses to lower our environmental impact. In partnership with I Am Gurgaon, we transformed the Badshahpur drain into a planned green trail consisting



of walkways and pause points for the residents in Gurugram. We also adopted public spaces in Gurugram (Sector 48), Noida (Sector 135) and Kolkata (New Town, Rajarhat) to develop and maintain more green spaces. The proposed green belts are in proximity to our campuses. We also organized a campaign to promote environmental sustainability by planting saplings in and around our

office campuses across India, conducting cleanliness drives and maintaining clean and environment-friendly surroundings.

This year, each one of us has played a significant role in implementing various interventions, demonstrating our commitment to walk alongside the communities in which we operate. Our initiatives are a testimony to the lives we touched and transformed and shall continue to stay committed toward our actions to drive people, places and communities forward in building a better world for tomorrow. ■



For more information:
www.brookfieldproperties.com