

**Official Rules - Father's Day Sweepstakes 2026**  
**Natick Mall ("Mall")**

**NO PURCHASE NECESSARY TO ENTER OR WIN.** This promotion is not administered by, sponsored, endorsed, or associated with Instagram. This Sweepstakes is solely sponsored by Brookfield Properties Retail Inc. ("BPR" or "Sponsor").

**ENTRY/DATES:** Enter between Monday, June 15<sup>th</sup>, 1 pm EST and Thursday, June 18<sup>th</sup>, 4pm EST ("Promotional Period") and look for the Sweepstakes promotional message we post and answer the question as directed. Limit one entry per person.

To enter, visit <https://www.instagram.com/natickmall> look for the Sweepstakes promotional message we post on our Instagram account and answer the question as directed.

**ELIGIBILITY:** The Sweepstakes is open to legal residents of the 50 United States or D.C., ages 18 or older. Employees and officers of BPR and their respective parent and subsidiary companies and affiliates are not eligible to enter or win. Immediate family members and household members of such individuals are also not eligible to enter or win. "Immediate family members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean those people who share the same residence at least three months a year.

**PRIZE/WINNER SELECTION/ODDS:** Two winners will be selected in a random drawing. The odds of winning depend on the total number of entries received. Two Grand Prize winners will each receive one prize package with an approximate retail value ("ARV") of \$300. Each prize package consists of one \$150 Puttshack gift card and one \$150 Tommy Bahama gift card.

**CLAIMING PRIZE:** Winner(s) will be contacted by Sponsor ("Win Notice") and Winner will be required to respond to Sponsor within 2 business days after the Win Notice in order to claim their prize. Sponsor will require winner to present a valid U.S. government issued photo ID at the mall mgmt. office within 4 business days of the Win Notice or the prize will be forfeited and an alternate winner may be selected. Mall visit, **during mall mgmt. business hours**, required to claim prize. The winner must follow these claiming prize procedures or forfeit the prize.

Win Notice: A winner who entered on Instagram will be "tagged" (and may receive a direct message) through Instagram.

All prizes, gift cards, promotional codes, and vouchers are subject to the terms and conditions of the issuer certain. Gift cards are distributed with a Cardholder Agreement, these cards are subject to the terms and conditions outlined in the Cardholder Agreement. A prize must be accepted as awarded and may not be sold and is not convertible to cash. Additional prize restrictions and terms may be imposed by prize providers. If the prize is \$600.00 or higher a 1099 tax form will be issued in the winner's name for the ARV of the prize; in the event that a winner obtained other prizes from the Sponsor during the year with a total value of all prizes reaching \$600, the winner will be required to execute certain tax documents and a 1099 will be issued in the winner's name for the ARV of all prizes accepted by the winner in this calendar year. No prize substitutions or cash equivalents, except at the sole discretion of the Sponsor. Prizes are non-transferable.

**TERMS/INDEMNIFICATION:** By participating in this Sweepstakes and/or by accepting any prize that you may be awarded, you agree that Sponsor, Instagram, and their respective parents, subsidiaries and affiliated companies, units and divisions; and Sponsor's advertising and promotional agencies, and prize providers and each of their respective officers, directors, agents, representatives and employees; and their respective successors, representatives and assigns (collectively, the "Indemnified Parties") shall not be liable for any and all actions, claims, including any injuries, losses or damages of any kind caused by your participation in this Sweepstakes or resulting from acceptance, possession or use of a prize. By participating in the Sweepstakes and/or accepting any prize that you may be awarded, you agree to fully indemnify each Indemnified Party from any and all such claims by third parties. The Indemnified Parties shall not be liable for: (i) technical errors, data corruption, or unauthorized access to or alteration of entry or other materials; (ii) claims based on publicity rights, defamation, or invasion of privacy; or (iii) any printing, typographical, administrative or technological errors in any materials associated with the Sweepstakes. Sponsor may prohibit participation in the Sweepstakes if, in its sole discretion, it determines a user is attempting to undermine the legitimate operation of the Sweepstakes by cheating or any other unfair playing practices of intending to annoy, abuse, threaten or harass any other participants or Sponsor representatives. In the event of a dispute regarding the identity of a person submitting an entry, the entry will be deemed to be submitted by the person whose social media account matches the person tagged as the winner. Sponsor will not distribute more than the stated number of prizes described. The prize will remain unawarded if the winner **and one alternate winner** all fail to claim the prize. All properly claimed prizes will be awarded. Indemnified Parties are not responsible for any injury or damage to a participant's computer related to or resulting from participating the in promotion. Sponsor reserves the right to cancel the promotion if integrity of the promotion is compromised or corrupted. Void where prohibited or restricted by law. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE SWEEPSTAKE'S WEBSITE OR UNDERMINES THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHALL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE

SWEEPSTAKES. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. An entrant may be disqualified if they attempt to obtain more than the stated number of entries. Winner acknowledges that if the prize is attendance at an Event that is cancelled or postponed for any reason: i) winner will need to follow Event producer's instructions and procedures; and ii), Sponsor shall not be held accountable for any Event change or cancellation. Winner must attend the Event as scheduled. The winner is responsible for all local, county, state, and federal taxes on prizes based on the value of the prize.

**RELEASE:** By entering, entrants agree to: (1) release the Sponsor and its agents, Mall owner(s), Instagram, from all liability, injuries, loss and/or damage of any kind arising from their participation in the Sweepstakes and the acceptance and use/misuse of any prize; (2) agree to be bound by the Official Rules and the decisions of the judge. Entrants authorize the Indemnified Parties to use their name, photo, hometown, Submission, and entry materials in programming or promotional material, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. By accepting a prize, each winner consents to the use by Sponsor and its agent and affiliates of his/her name, hometown, and likeness for advertising and promotional purposes without additional compensation in all media (except if winner is a resident of TN or where otherwise prohibited by law).

**WINNER'S LIST:** For a list of winners, send a stamped, self-addressed envelope to be postmarked by June 17, 2026, to: See Father's Day Sweepstakes Winner's List to 1245 Worcester St, Natick, MA 01760.

Sponsor is Brookfield Properties Retail Inc, 350 N. Orleans, 4<sup>th</sup> Floor, Chicago, Illinois 60654.  
Entrants are providing their information to Sponsor and not to Instagram.

## Notes from Legal

- This template is only for INSTAGRAM. We don't need an AMOE since this will ONLY be marketed on digital assets. Remember to choose an alternate winner. We don't give prizes to, or coordinate with, minors without involving the parent - for this template entrants must be 18 or older.
- Reach-out to Legal if you have questions or plan to deviate from this template. Do not collect more data from winner than stated on page 1 of the Rules. Due to data collection and retention regulations, we must not collect unnecessary information on entrants or winners. Ideally, tenants/third party prize providers should give us the prize and we award the prize directly to the winner, the exception... tickets at will-call.
- Please don't promote as "Answer and win x", instead, use "you could win x" or "answer for a chance to win" or anything that communicates an answer doesn't automatically make you a winner.
- Please immediately confirm the age of the winner by asking them to confirm their age in a DM to us and please read Claiming Prize section in the Rules. We no longer ask for ID to be emailed to us and we don't copy IDs at the shopping center, **we only glance at the ID when the winner is at the mall mgmt. office to claim prize.**
- Please keep the value a prize to a single winner under \$400 and the total value of all prize under \$499. The prize should be easy to mail/award to a winner and age appropriate. Please reach-out to Ann Nusbaum if you have a complicated prize (i.e. hotel stay; event tickets with an event date that is scheduled close to the end of the promotion) or a prize winner will receive a prize of \$600 or more b/c tax documents are required and a special process to verify the winner's social security number.
- If this sweepstakes promotes a tenant/3<sup>rd</sup> party, take special care not to make it appear as if they are administering this promotion – (e.g. "BoxLunch Sweepstakes" implies it's their promotion).
- Use care when crafting your question so you see the expected answer not answers that could be deemed inappropriate or inaccurate. Do not mandate that the entrant posts a statement that would appear as an endorsement of us or a third party.
- **All posts promoting the sweeps must include this paragraph as the 2nd paragraph, these are the Abbreviated Rules.**

*No Purchase Necessary. Must be 18 or older & U.S. resident. Enter once before Friday, February, 7th at 3pm. Promotion not sponsored, endorsed, or administered by Instagram. Mall visit required to claim prize. By commenting, you agree to the Official Rules: [Insert URL to official rules]. We will NOT send winner a link requesting winner provide personal information in an online form, if you receive such a link, it is fraudulent, and we ask you to report it to us.*

## Notes from Digital Marketing

- Short entry cycles are recommended. No more than 3 days.
- Do not post the "entry" call-to-action more than once since it encourages duplicate entries (which are against the Rules) and creates confusion as to where someone should post their comment which is their "entry".
- To mitigate any confusion or bias, use a platform like Random.org when randomly selecting winners (best practice is to also save/download the winner's list so you can have it on hand to reference). Remember to choose alternate winners, as required in the Rules.