



CMC
CALIFORNIA MARKET CENTER



WHERE IDEAS TAKE SPACE



Creativity is organized chaos...
In our heads, and in the places in
which we collaborate.
For individuals to revolutionize their
industries, they need a community
equally passionate and curious.
A community in which the rubbing
of shoulders and shared enthusiasm
manifest a story of innovation.
And where the collective creates ideas
greater than the sum of its space.

An architectural rendering of a large-scale renovation project for a historic building in Downtown Los Angeles. The image shows a tall, modern building with a grid-like facade of white columns and large glass windows. The ground floor is a vibrant, multi-level public space with various shops, restaurants, and outdoor seating areas. People are depicted walking, sitting, and interacting in the space, which is filled with trees, plants, and modern furniture. The overall atmosphere is one of a lively, modern urban environment.

REINVENTED

The **CALIFORNIA MARKET CENTER** has stood as a historic cornerstone of Downtown LA for over 50 years. Since 1963, forward-thinking entrepreneurs have flocked to its iconic presence within the Fashion District, solidifying its place within the Los Angeles creative landscape.

But now, the striking full-block, mixed-use complex is being reinvented to appeal to the rising influx of technology, entertainment, media, food and beverage industries now heading to Downtown LA. The new CMC will build on an incredible legacy of passion and collaboration as it welcomes the next century's creative visionaries.



DYNAMIC REDEVELOPMENT

1.8 M

SQUARE FEET

3 BUILDING CAMPUS

12 FT HIGH CEILINGS

1.4M SQUARE FEET OF TOTAL OFFICE SPACE





TRANSFORMATION DELIVERED

SPRING 2020



LA CONVENTION CENTER

LA LIVE

RALPH'S

GRAND HOPE PARK

FIDM

MAYAN THEATRE

OLYMPIC BLVD

MAIN ST

FIGAT7TH

THE BLOC

WHOLE FOODS

SOUL CYCLE

ACE HOTEL

EASTERN COLUMBIA LOFTS

ORPHEUM THEATRE

AESOP

NOMAD HOTEL

PERSHING SQUARE

GLOBE THEATRE

URBAN OUTFITTERS

PREUX & PROPER

TUCK HOTEL

THE BROAD

GRAND CENTRAL MARKET

SPRING ST. PARK

SPRING ST. ARCADE

GRAND PARK

AT THE CENTER

Today's DTLA is more than just a place for people to work and return home on the freeway at 5 o'clock. It's a place of renewed vibrance, and CMC is its epicenter.



500,000

WEEKDAY POPULATION



65,000

DTLA RESIDENT POPULATION



800+

RESTAURANTS, BARS, RETAIL & NIGHTLIFE

8

METRO STATIONS
WITH ACCESS TO
ALL METRO LINES

30+

MUSEUMS
+ GALLERIES

50

METRO BIKE SHARE
STATIONS, 3 RIGHT ON
CMC'S DOORSTEP

8K

HOTEL ROOMS
& COUNTING

4.5K

RESIDENTIAL UNITS
WITHIN A 10 MIN
WALK OF CMC



A DAY AT
CMC
CALIFORNIA MARKET CENTER

KRISTINE, 28

Silver Lake Resident
Music Licensing Agent

7:00 AM

QUICK DRIVE

*Sunset Blvd to
Spring St*

7:20 AM

PARK & PLUG

*Park at CMC & get the
electric car charging*

10:00 AM

COLLABORATE

*Planning a product
launch with the team
at the office
Living Room*

1:30 PM

LUNCH

*Catch up with a friend
over a Brazilian chicken
pot pie at Wood Spoon*

5:30 PM

LAST BOOKSTORE

*Grab a classic book
before heading back
to Silver Lake*

ALEX, 24

Hollywood Resident
UX Designer

9:00 AM

**TRANSIT
& SHUTTLE**

*Red Line to 7th St.
Metro Station,
Shuttle to CMC*

9:30 AM

BREAKFAST

*Pick up breakfast at
CMC's Coffee Bar*

9:45 AM

CREATE

*Ready to take a deep
dive into product
development*

6:00 PM

FITNESS

*Getting that daily
workout in at the
CMC Fitness Center*

7:30 PM

CONCIERGE

*Reservation at
Rossoblu thanks
to some help from
the concierge desk*

BRANDON, 30

DTLA Resident
Media Planner

8:00 AM

COFFEE

*Blue Bottle Coffee at
the Bradbury Building*

8:30 AM

CYCLE

*Grab a Metro bike up
Broadway to CMC*

9:15 AM

MEETING

*Team meeting at the
Outdoor Workroom*

11:00 AM

FOCUS

*Power through
Project Work*

5:00 PM

DRINKS

*Walk to the Ace Hotel for
a cocktail on the rooftop*

24/7 BUILDING
ACCESS
& SECURITY

MULTIPLE ELEVATOR BANKS
FOR STACKING VERTICALLY
& HORIZONTALLY

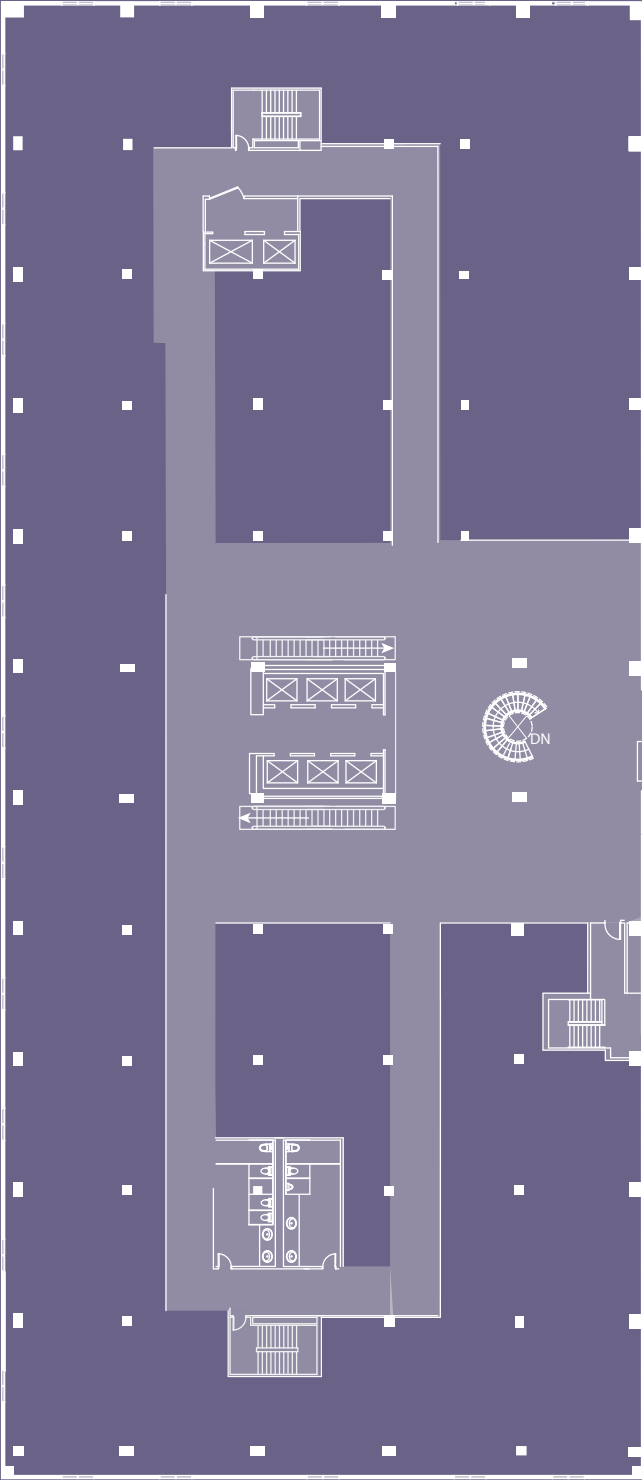
SECURE
UNDERGROUND
PARKING

CONCRETE
FLOORING

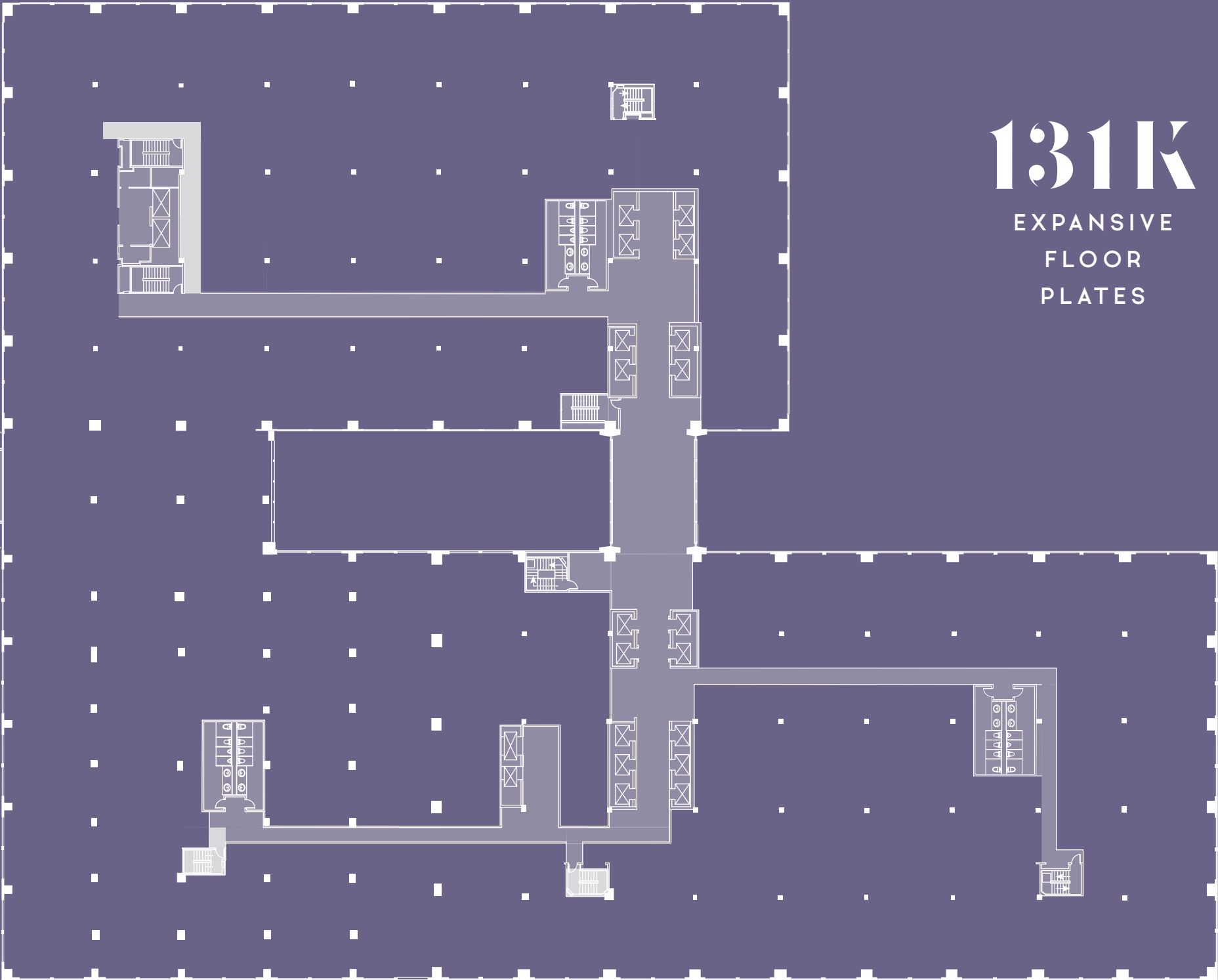
INDOOR/OUTDOOR
SPACE



BUILDING B
35,000 RSF



BUILDING C
40,000 RSF



BUILDING A
56,000 RSF

131K
EXPANSIVE
FLOOR
PLATES



WATCH IT
GROW

The evolution of the Fashion District is perpetuating an environment with eclectic residency, unique conceptual dining, innovative hotels and a culture where embracing modernity and entrepreneurial potential is unmatched.



CMC

110 EAST 9TH STREET
LOS ANGELES, CA 90079